

THE LONDON BOROUGH OF BRENT

Wellbeing Index

User Guide

This guide explains how to use the Wellbeing Index dashboard and highlights the features that support local insight and decision-making across Brent.

About the Wellbeing Index

The Brent Wellbeing Index is a comprehensive framework designed to measure how well a place delivers the outcomes that matter most to people. Rather than focusing on inputs such as spending or outputs such as service volumes, the Wellbeing Index measures outcomes: the real, lived experiences of residents across areas such as health, housing, safety, education, opportunity and community wellbeing.

The purpose of the Wellbeing Index is to provide a robust, place-based understanding of wellbeing across Brent and to help decision-makers focus on the outcomes that matter most to residents.

The Wellbeing Index is designed to provide a shared evidence base for decision-making across Brent, enabling public bodies and partners to better understand the conditions shaping residents' lives. It helps identify where communities are thriving and where they are experiencing disadvantage, allowing decision-makers to target support and resources more effectively. The dashboard is intended to support policy development, commissioning, investment decisions, and the planning of public services by offering a consistent and data-led understanding of wellbeing across the borough.

By providing a common evidence base, the Wellbeing Index supports collaboration between council services, partners, community organisations, and other stakeholders working to improve outcomes for Brent residents.

Supporting Brent's Strategic Decision-Making

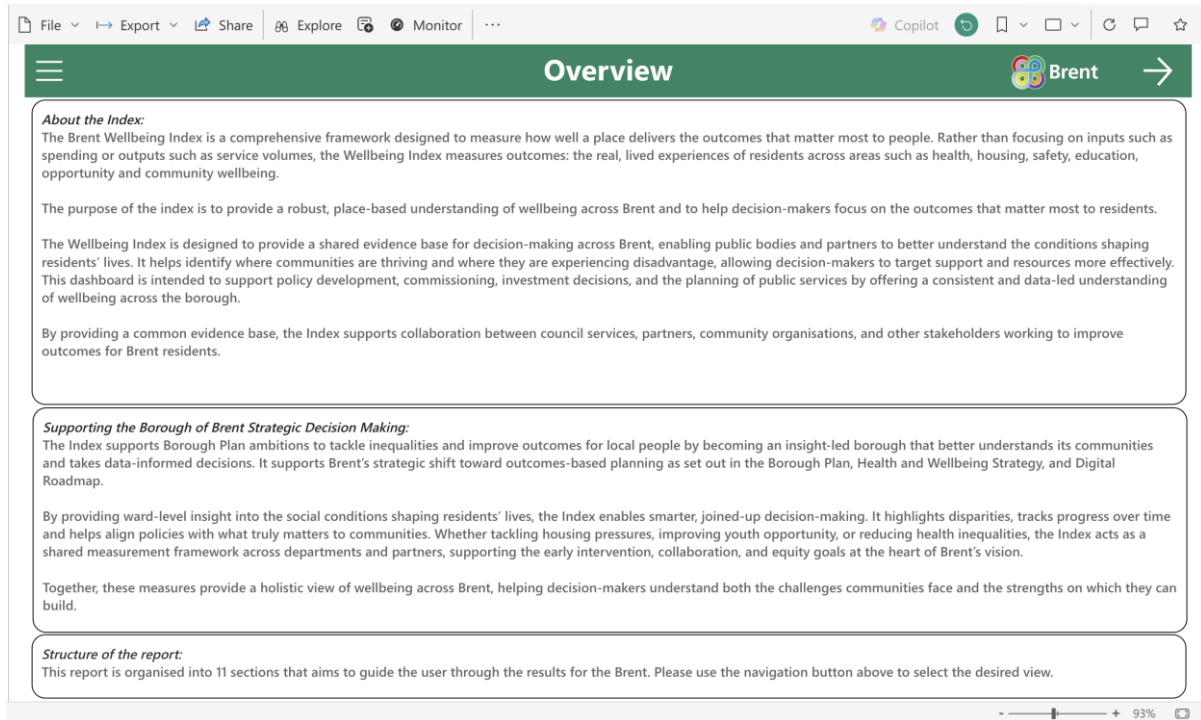
The Wellbeing Index supports Borough Plan ambitions to tackle inequalities and improve outcomes for local people by becoming an insight-led borough that better understands its communities and takes data-informed decisions. It supports Brent's strategic shift toward outcomes-based planning as set out in the Borough Plan, Health and Wellbeing Strategy, and Digital Roadmap.

By providing ward-level insight into the conditions shaping residents' lives, the Wellbeing Index enables smarter, joined-up decision-making. It highlights disparities, tracks progress over time and helps align policies with what truly matters to communities. Whether tackling housing pressures, improving youth opportunity, or reducing health inequalities, the Wellbeing Index acts as a shared measurement framework across departments and partners, supporting the early intervention, collaboration, and equity goals at the heart of Brent's vision.

Together, these measures provide a holistic view of wellbeing across Brent, helping decision-makers understand both the challenges communities face and the strengths on which they can build.

How This Guide is Structured

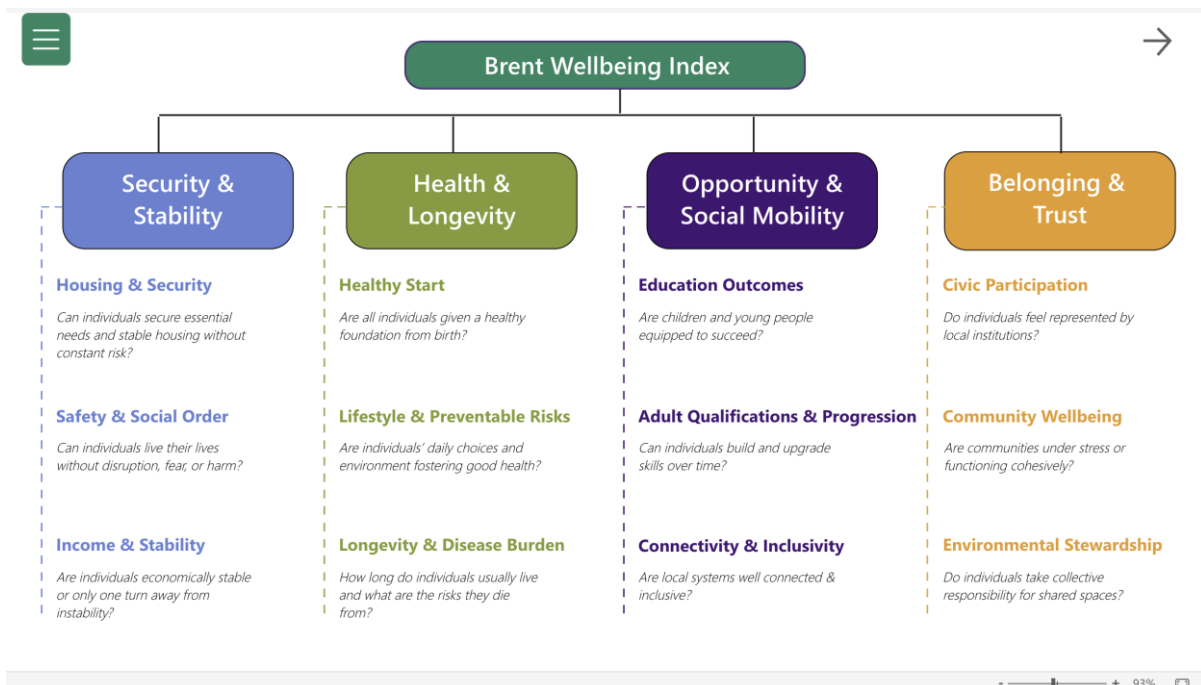
The Wellbeing Index dashboard is organised into a series of sections, accessed from the navigation menu (the ☰ icon in the top-left corner of the screen) or by using the arrow icon (→) in the top-right corner to move through the report in sequence. This guide walks through each section below, explaining what it shows and how to use it.



The Overview page — the landing page for the Wellbeing Index.

The Wellbeing Index Framework

The Framework page sets out the structure behind every score in the dashboard. The Wellbeing Index is built around four pillars, each broken down into three themes. Each theme is guided by a single question that steers the choice of underlying indicators.



The Wellbeing Index framework, showing the four pillars and twelve themes.

Pillar	Theme	Guiding question
Security & Stability	Housing & Security	Can individuals secure essential needs and stable housing without constant risk?

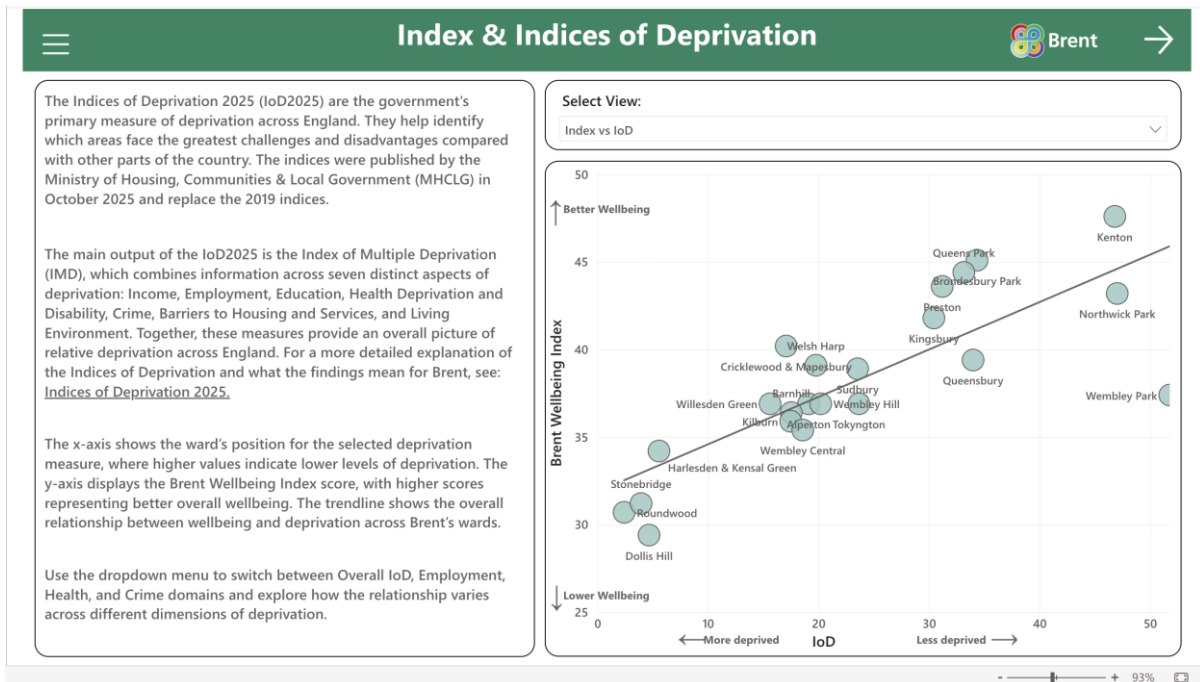
Pillar	Theme	Guiding question
	Safety & Social Order	Can individuals live their lives without disruption, fear, or harm?
	Income & Stability	Are individuals economically stable or only one turn away from instability?
Health & Longevity	Healthy Start	Are all individuals given a healthy foundation from birth?
	Lifestyle & Preventable Risks	Are individuals' daily choices and environment fostering good health?
	Longevity & Disease Burden	How long do individuals usually live and what are the risks they die from?
Opportunity & Social Mobility	Education Outcomes	Are children and young people equipped to succeed?
	Adult Qualifications & Progression	Can individuals build and upgrade skills over time?
	Connectivity & Inclusivity	Are local systems well connected and inclusive?
Belonging & Trust	Civic Participation	Do individuals feel represented by local institutions?
	Community Wellbeing	Are communities under stress or functioning cohesively?
	Environmental Stewardship	Do individuals take collective responsibility for shared spaces?

Throughout the remaining pages, scores are shown on a scale of 0–100, where 100 represents the best possible outcome. Where wards are ranked, 1 indicates the best-performing ward and 22 the least well-performing, out of Brent's 22 wards.

Index & Indices of Deprivation

This page sets the Wellbeing Index in the context of national deprivation data, exploring the relationship between a ward's Wellbeing Index score and its position in the government's Indices of Deprivation 2025 (IoD2025).

- The Indices of Deprivation 2025 are the government's primary measure of deprivation across England, published by the Ministry of Housing, Communities & Local Government (MHCLG) in October 2025, replacing the 2019 indices.
- Their main output, the Index of Multiple Deprivation (IMD), combines seven aspects of deprivation: Income, Employment, Education, Health Deprivation and Disability, Crime, Barriers to Housing and Services, and Living Environment.
- The x-axis shows a ward's position on the selected deprivation measure, where higher values indicate lower levels of deprivation. The y-axis shows the Brent Wellbeing Index score, with higher scores representing better overall wellbeing. The trendline shows the overall relationship between wellbeing and deprivation across Brent's wards.
- Use the Select View dropdown to switch between the Overall IoD, and the Employment, Health, and Crime domains, to see how the relationship changes across different aspects of deprivation.



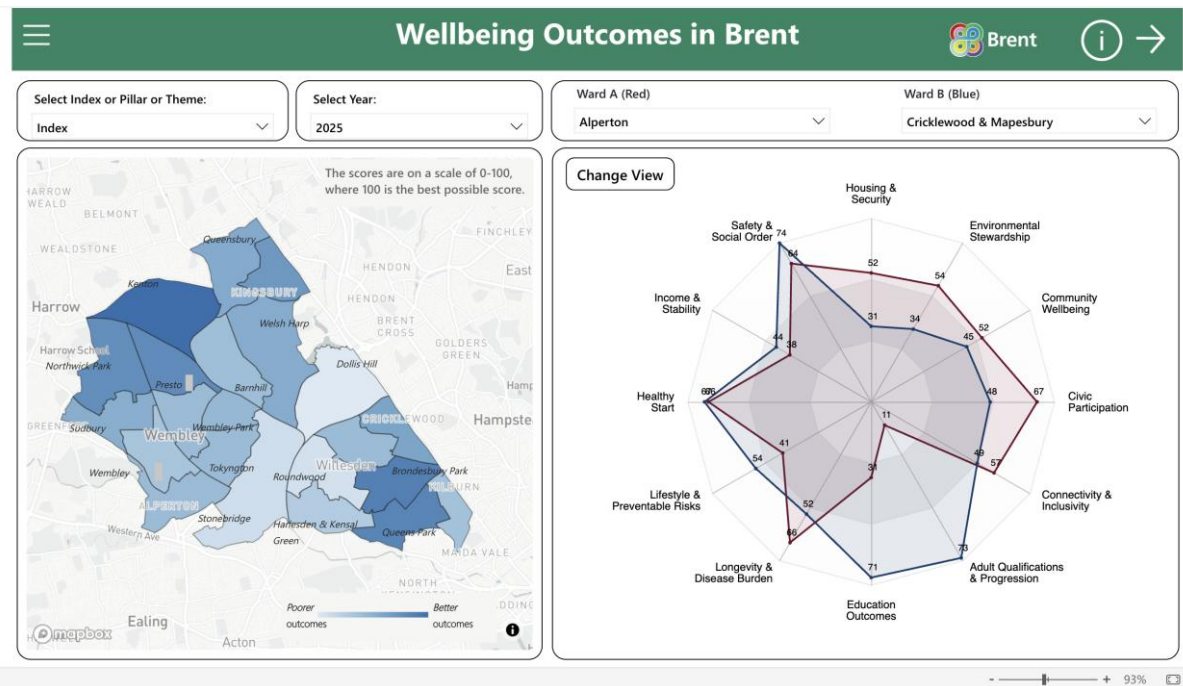
Index & Indices of Deprivation — Brent Wellbeing Index plotted against the Index of Multiple Deprivation.

Wellbeing Outcomes in Brent

This page is the main tool for comparing wellbeing outcomes across wards, combining a map view with a side-by-side radar chart.

- **Select Index or Pillar or Theme:** choose whether the map and radar chart show the overall Wellbeing Index, a single pillar, or a single theme.
- **Select Year:** choose the year the data relates to.
- **Ward A (Red) and Ward B (Blue):** choose two wards to compare directly on the radar chart. Darker shading on the map indicates better outcomes.
- **Change View:** toggle the display style of the comparison panel.

The radar chart plots both wards across every theme at once: the further a point sits from the centre, the better that ward's score for that theme, making it easy to see at a glance where one ward outperforms another.



Wellbeing Outcomes in Brent — comparing Alperton and Cricklewood & Mapesbury across all twelve themes.

The Four Pillar Pages

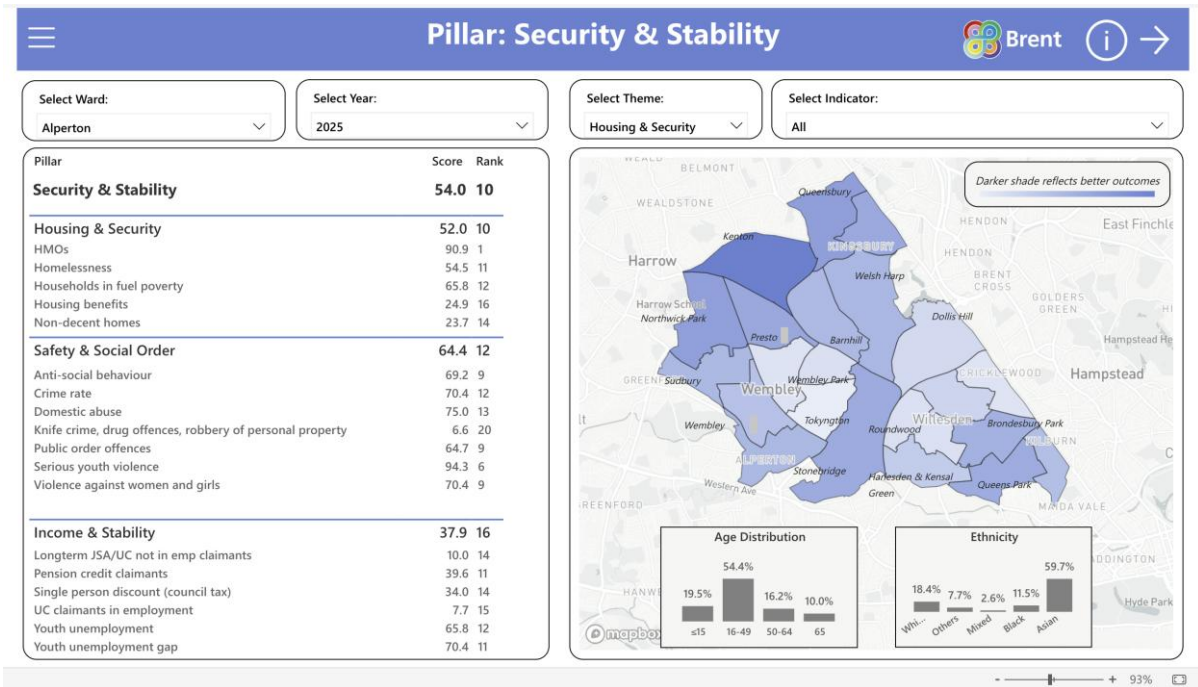
Each of the four pillars has its own dedicated page, giving a detailed, ward-level breakdown of every theme and indicator that sits beneath it. All four pillar pages share the same layout and controls:

- **Select Ward:** choose the ward to focus on.
- **Select Year:** choose the year the data relates to.
- **Select Theme:** focus on one of the pillar's three themes, or view all of them together.
- **Select Indicator:** drill down further to a single underlying indicator.

The left-hand panel lists the pillar's score and rank, followed by each theme and its underlying indicators, each with its own score and rank out of Brent's 22 wards. The right-hand panel shows a map of Brent shaded by outcome — darker shading always reflects better outcomes — together with Age Distribution and Ethnicity panels giving the demographic profile of the selected ward.

Pillar: Security & Stability

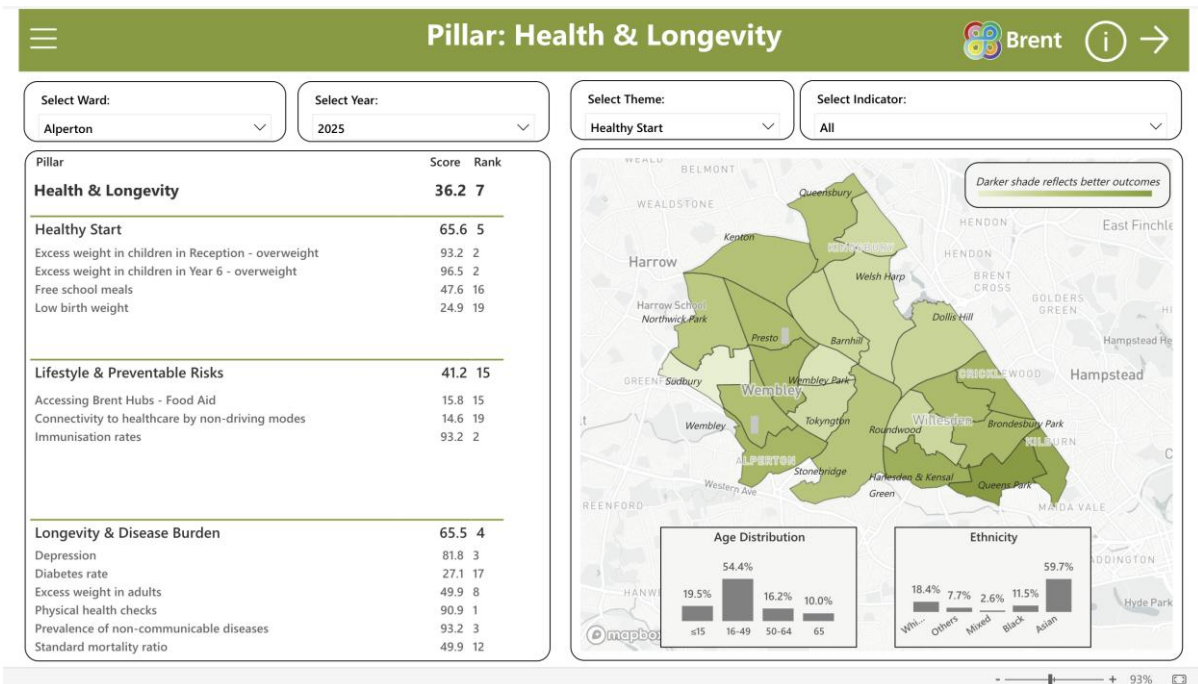
Selecting a pillar from the navigation menu opens its dedicated pillar page, shown below for Security & Stability. Each of the four pillar pages follows the same layout, using its own accent colour (blue for Security & Stability) to keep the section easy to identify at a glance.



Pillar page for Security & Stability, showing the ward-level breakdown, map and demographic panels.

Pillar: Health & Longevity

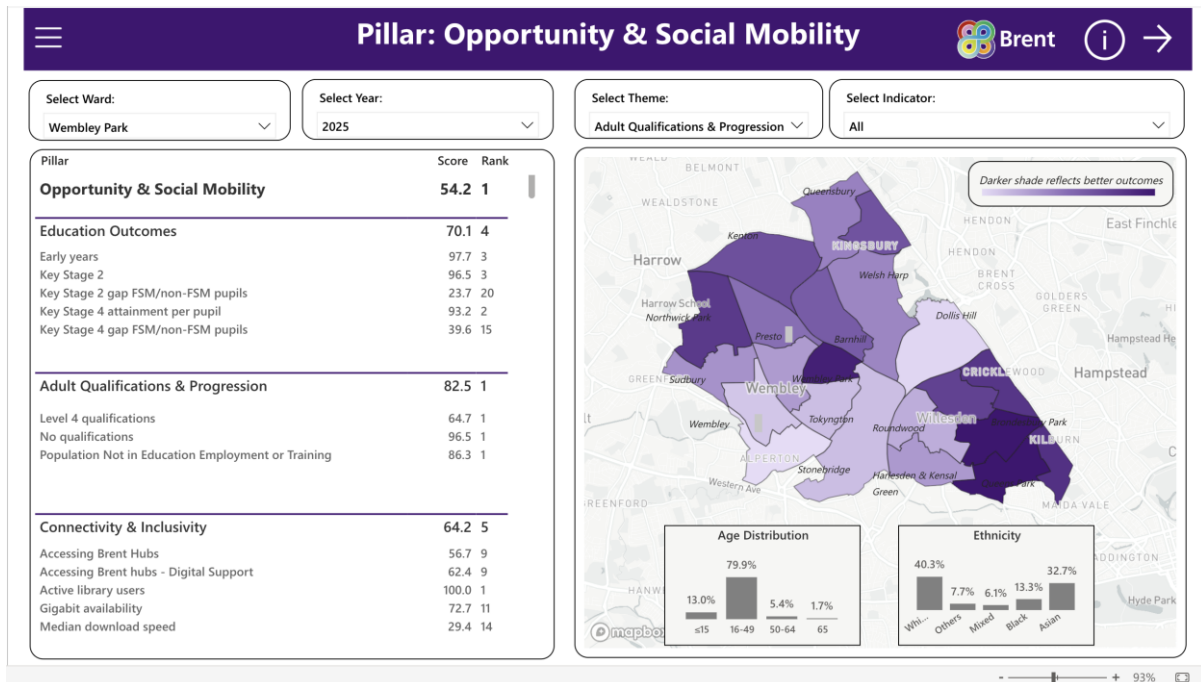
Selecting a pillar from the navigation menu opens its dedicated pillar page, shown below for Health & Longevity. Each of the four pillar pages follows the same layout, using its own accent colour (green for Health & Longevity) to keep the section easy to identify at a glance.



Pillar page for Health & Longevity, showing the ward-level breakdown, map and demographic panels.

Pillar: Opportunity & Social Mobility

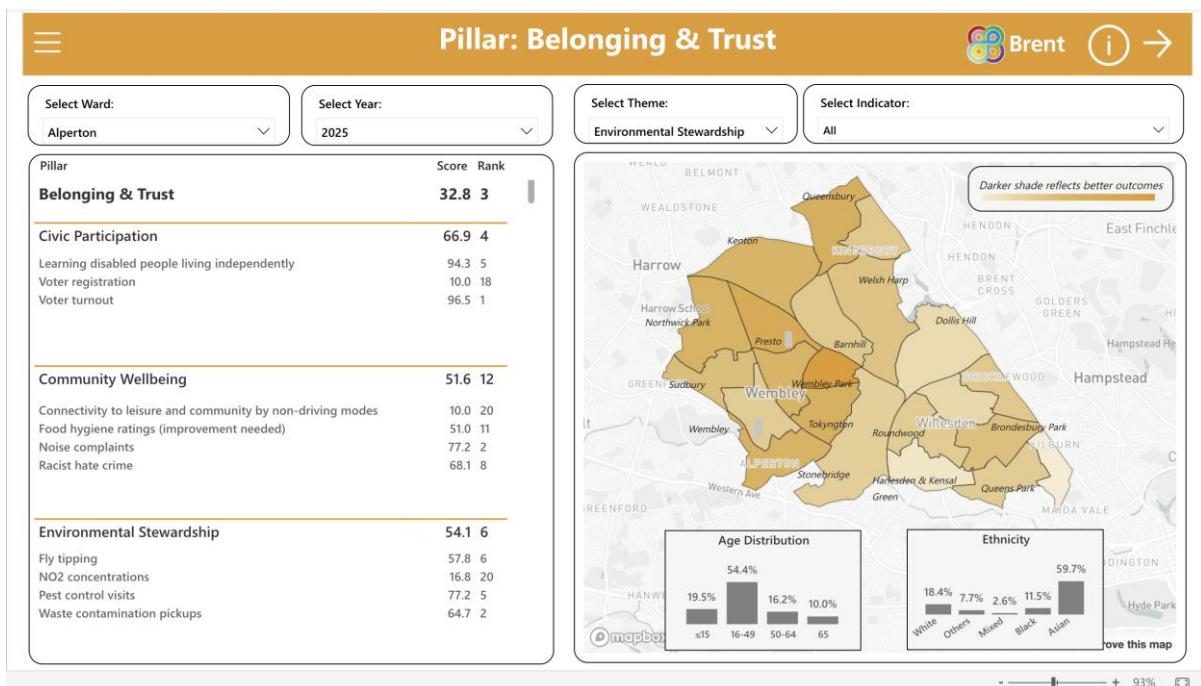
Selecting a pillar from the navigation menu opens its dedicated pillar page, shown below for Opportunity & Social Mobility. Each of the four pillar pages follows the same layout, using its own accent colour (purple for Opportunity & Social Mobility) to keep the section easy to identify at a glance.



Pillar page for Opportunity & Social Mobility, showing the ward-level breakdown, map and demographic panels.

Pillar: Belonging & Trust

Selecting a pillar from the navigation menu opens its dedicated pillar page, shown below for Belonging & Trust. Each of the four pillar pages follows the same layout, using its own accent colour (amber for Belonging & Trust) to keep the section easy to identify at a glance.



Pillar page for Belonging & Trust, showing the ward-level breakdown, map and demographic panels.

Scorecard

The Scorecard provides the most comprehensive view of a single selected ward, bringing all four pillars together on one page. It is the 'go to' page for understanding a ward's overall position at pillar, theme and indicator level.

- **Select Ward:** choose the ward to view.

- **Select Year:** choose the year the data relates to.
- **Overall Score and Overall Rank:** the ward's combined Wellbeing Index score out of 100, and its rank out of Brent's 22 wards, shown at the top of the page.

Below this, each of the four pillars is shown in its own column, with every theme and indicator score and rank listed beneath it — the full detail behind the ward's overall position, in one view.

Select Ward:		Select Year:		Scorecard	Overall Score	Overall Rank	Brent →	
Alperton		2025			36.9/100	13/22		
Pillar	Score Rank	Pillar	Score Rank	Pillar	Score Rank	Pillar	Score Rank	
Security & Stability	54.0 10	Health & Longevity	36.2 7	Opportunity & Social Mobility	24.6 22	Belonging & Trust	32.8 3	
Housing & Security	52.0 10	Healthy Start	65.6 5	Education Outcomes	30.5 21	Civic Participation	66.9 4	
HMOs	90.9 1	Excess weight in children in Reception - overweight	93.2 2	Early years	1.0 22	Learning disabled people living independently	94.3 5	
Homelessness	54.5 11	Excess weight in children in Year 6 - overweight	96.5 2	Key Stage 2	7.7 22	Voter registration	10.0 18	
Households in fuel poverty	65.8 12	Free school meals	47.6 16	Key Stage 2 gap FSM/non-FSM pupils	36.2 16	Voter turnout	96.5 1	
Housing benefits	24.9 16	Low birth weight	24.9 19	Key Stage 4 attainment per pupil	20.3 16			
Non-decent homes	23.7 14			Key Stage 4 gap FSM/non-FSM pupils	87.4 3			
		Lifestyle & Preventable Risks	41.2 15	Adult Qualifications & Progression	10.8 21	Community Wellbeing	51.6 12	
Safety & Social Order	64.4 12	Accessing Brent Hubs - Food Aid	15.8 15	Level 4 qualifications	14.6 20	Connectivity to leisure and community by non-driving modes	10.0 20	
Anti-social behaviour	69.2 9	Connectivity to healthcare by non-driving modes	14.6 19	No qualifications	1.0 21	Food hygiene ratings (improvement needed)	51.0 11	
Crime rate	70.4 12	Immunisation rates	93.2 2	Population Not in Education	16.8 20	Noise complaints	77.2 2	
Domestic abuse	75.0 13			Employment or Training		Racist hate crime	68.1 8	
Knife crime, drug offences, robbery of personal property	6.6 20							
Public order offences	64.7 9	Longevity & Disease Burden	65.5 4	Connectivity & Inclusivity	57.2 10	Environmental Stewardship	54.1 6	
Serious youth violence	94.3 6	Depression	81.8 3	Accessing Brent Hubs	38.5 15	Fly tipping	57.8 6	
Violence against women and girls	70.4 9	Diabetes rate	27.1 17	Accessing Brent hubs - Digital Support	40.8 13	NO2 concentrations	16.8 20	
		Excess weight in adults	49.9 8	Active library users	54.5 12	Pest control visits	77.2 5	
Income & Stability	37.9 16	Physical health checks	90.9 1	Gigabit availability	76.0 10	Waste contamination pickups	64.7 2	
Longterm JSA/UC not in emp claimants	10.0 14	Prevalence of non-communicable diseases	93.2 3	Median download speed	76.0 4			
Pension credit claimants	39.6 11	Standard mortality ratio	49.9 12					
Single person discount (council tax)	34.0 14							
UC claimants in employment	7.7 15							
Youth unemployment	65.8 12							
Youth unemployment gap	70.4 11							

Scorecard for Alperton, showing the full breakdown across all four pillars.

Indicator Hub

The Indicator Hub is a reference tool for looking up exactly what any indicator in the Wellbeing Index measures, without needing to select a ward first.

- **Pillar:** select one of the four pillars.
- **Theme:** select one of the themes within that pillar.
- **Select Indicator:** select a specific indicator within that theme.

Once an indicator is selected, the Indicator Definition and Unit of Measurement panels below explain precisely what it measures and how it is expressed — useful for confirming what sits behind a score before reporting or presenting it.

Indicator Hub

Pillar

1. Security & Stability

2. Health & Longevity

3. Opportunity & Social Mobility

4. Belonging & Trust

Theme

Housing & Security

Income & Stability

Safety & Social Order

Select Indicator:

Longterm JSA/UC not in emp claimants

Pension credit claimants

Single person discount (council tax)

UC claimants in employment

Indicator Definition:

Universal credit not in employment/job seekers allowance claimants claiming for over 12 months as a proportion of population aged 16-64

Unit of Measurement:

Percentage

Indicator Hub — definition and unit of measurement for 'Longterm JSA/UC not in emp claimants'.

Need More Help?

If you have any questions about using the Brent Wellbeing Index, or would like support interpreting the data, please contact: [insert Wellbeing Index mailbox address].