

Wembley Central Diversity Profile

Our population
July 2014

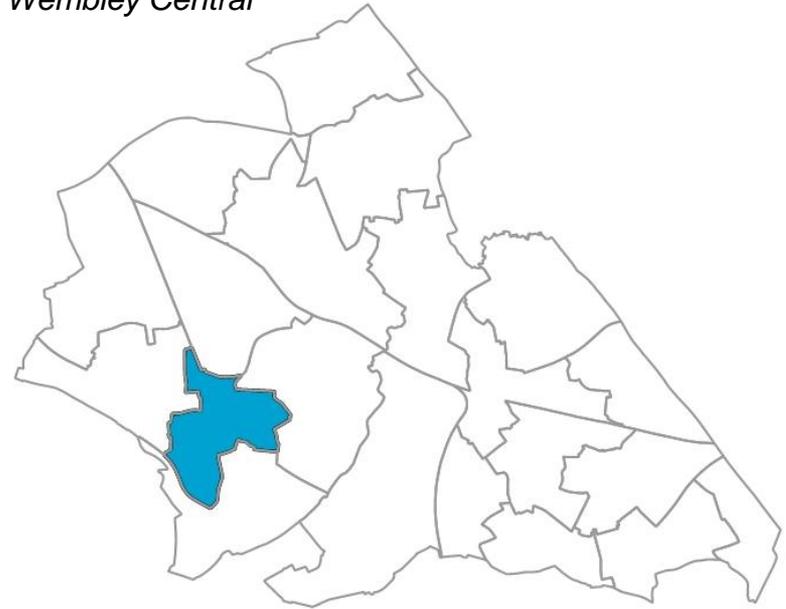
Introduction

We are proud that Brent is one of the most diverse boroughs in the UK. To work effectively in such a diverse setting, we need a good understanding of all our communities.

The equality characteristics have an important influence on the changing identities and needs of local people. This is part of a series of profiles that provide an overview of the diversity of our service users and residents. They will be used to:

- ensure best quality services that are appropriate for our local communities
- identify any gaps in service use or outcomes
- demonstrate where our services are working effectively
- check who could be affected by changes to policies or services
- measure the effects of the council's decisions on local people.

Wembley Central



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Data notes

These diversity profiles bring together information from the 2011 Census and other data sources about the demographic, social and economic characteristics of the local population across the borough, including:

- age
- sex
- disability and health
- ethnicity
- religion or belief
- income status.

We benchmark census data for Brent against England and Wales, London, Inner London and Outer London and data from other sources against London and Great Britain. There may be differences between 2011 Census data and data more recently collected by service areas.



Executive summary

The 2011 Census showed that:

- The population of Wembley Central increased by 3,727 persons, or 33.9%, from 11,000 in 2001 to 14,727 in 2011
- The number of households increased by 30.0% resulting in an increase in the household size 3.4 persons
- The number of 0-4 year olds increased by 48.1% from 671 in 2001 to 994 in 2011
- Wembley Central had a 86.0% black, Asian and minority ethnic (BAME) population with an Asian population of 66.1% and a black population of 13.8%
- 31.5% of the ward's residents were born in the UK. 59.6% had a UK passport
- 90.8% of the residents in Wembley Central had a religion.

Other data sources tell us that:

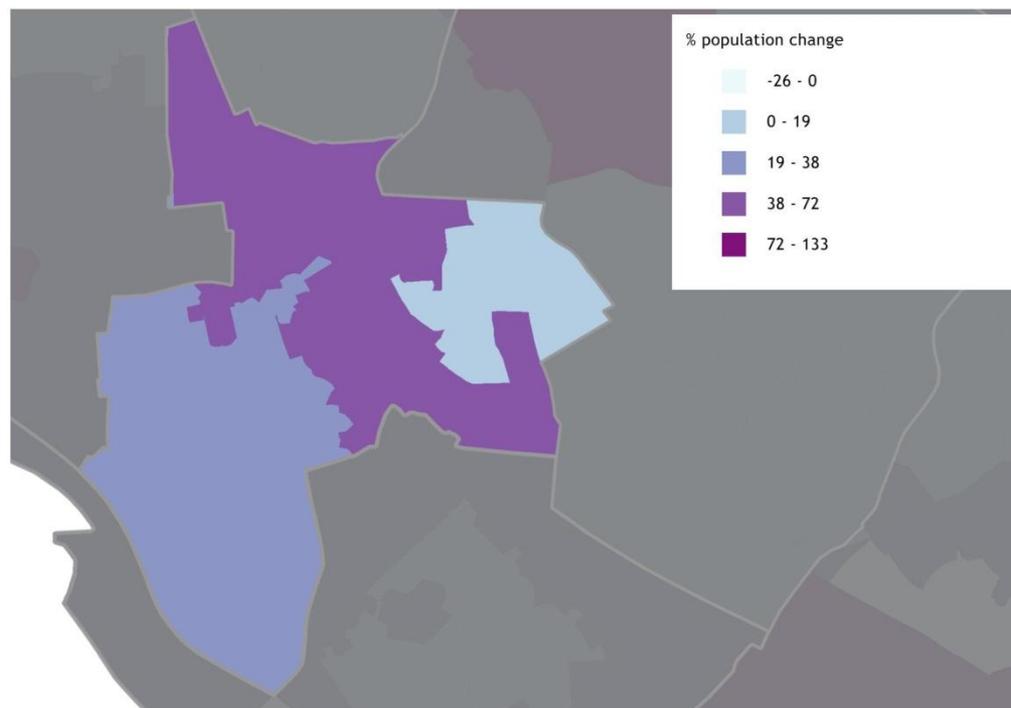
- the median household income in Wembley Central is below the Brent median figure of £31,601 at £27,644.

The census did not include information about sexual orientation and gender reassignment. Stonewall estimates that lesbian, gay and bisexual (LGB) people make up 5-7% of the UK population. The Gender Identity Research and Education Society estimates that 1% of the UK population experience gender variance and 0.02% of the UK population will undergo gender transition.

Population

The population of Wembley Central increased by 3,727 persons, or 33.9%, from 11,000 in 2001 to 14,727 in 2011. The population growth was not uniform across the ward, although all Lower Super Output Areas (LSOAs) in Wembley Central experienced a growth of between 15.0 to 57.6%. LSOAs are areas built up from groups of Census Output Areas with the intention of being consistent and comparable over census periods. There are 32,844 LSOAs in England and Wales, and 173 in Brent.

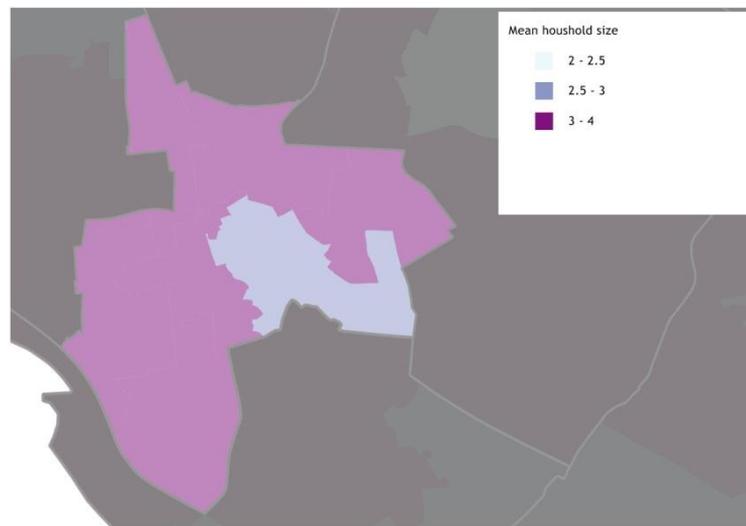
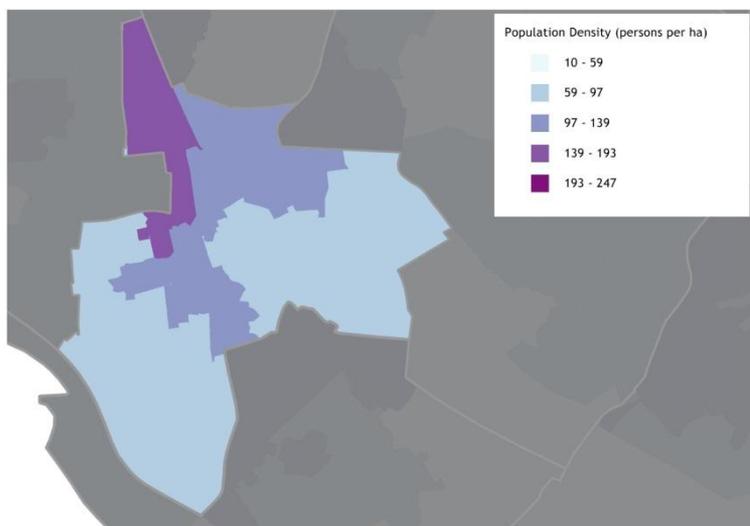
Percentage change in population from 2001 by LSOA



Population

The population density of 91.9 persons per ha is higher than the population density for Brent 72 persons per ha. Within Wembley Central the population density varies from 73.3 to 139.0 persons per ha.

The number of households in Wembley Central increased from 3,639 in 2001 to 4,380 in 2011, resulting in an increase in the mean household size from 3.0 persons in 2001 to 3.4 persons in 2011. Across the ward, the mean household size varied from 2.9 to 3.8 persons.

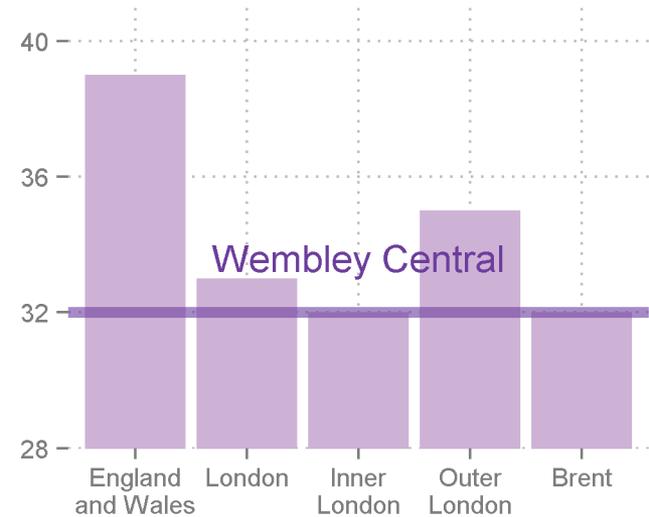


Age

The census showed that just over a fifth of the population was under 18, 20.5% compared to 22.6% for Brent. 1 in 10 residents were aged 65 and over, 9.7% compared to 10.6% for Brent. Wembley Central had a larger working age (16 to 64) population than Brent, 72.0% compared to 69.2%.

The age profile of Wembley Central's population was similar to that of Brent, with a slightly larger proportion of people aged 20 to 29, 21.2% compared to 18.9% in Brent; and a slightly larger proportion aged 45 to 59, 18.4% compared to 17.2% in Brent. The median age, at 32 is the same as Brent's median age of 32.

Median age for Wembley Central, Brent, London and England and Wales



Sex

Men made up slightly over half of the population of Wembley Central: 7,792 people in Wembley Central were men and 6,935 were women.

There were 875 more men than women at age 16 to 64. The population aged under 18 had 143 more boys than girls.

Wembley Central's population aged 65 and over had more women than men: 781 women and 654 men.

Disability

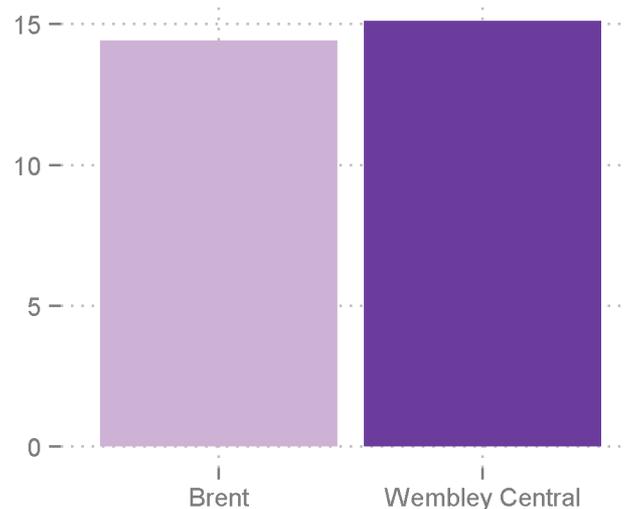
The proportion of residents who felt that they had good health increased from 69.5% in 2001 to 82.8% in 2011.

In November 2013, 0.8% (65 people) of Wembley Central residents of working age - aged 16 to 64 - were claiming disability benefits (Nomis). This rate was the same as Brent, and lower than the 0.9% rate for London.

In the census, more than 1 in 7 (15.1%) Wembley Central residents considered that their health had a limiting impact on their day to day activities. This is higher than the rate for Brent of 14.5%.

7.3% of residents felt their day to day activities were limited a lot and 7.9% of residents felt their day to day activities were limited a little.

Percentage of residents that felt their day to day activities were limited a little or limited a lot

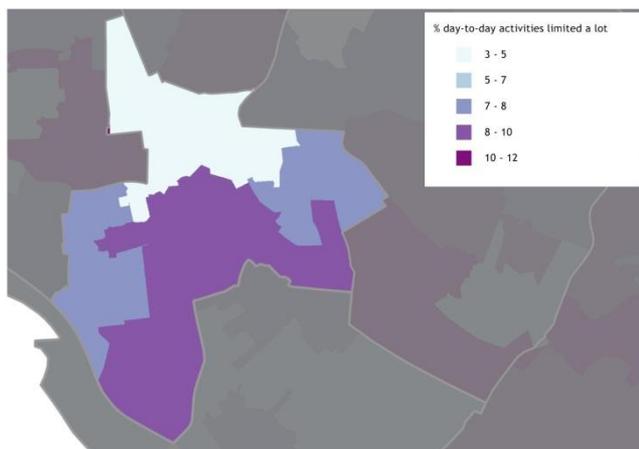


Disability

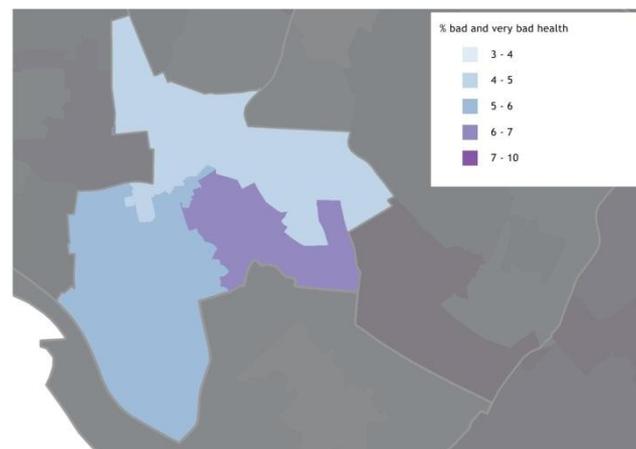
5.3% of Wembley Central's residents felt that they had bad or very bad health, similar to the 5.4% rate for Brent. Across the ward, the rate varied from 4.1 to 6.5%.

Disability and ill health varied across Wembley Central. 7.3% of residents felt that their health limited a lot their day to day activities, slightly higher than the 7.0% rate for Brent. Across the ward, the rate varied from 5.2 to 9.4%.

Percentage day to day activities limited a lot by ward



Percentage residents with bad health by ward



Ethnicity

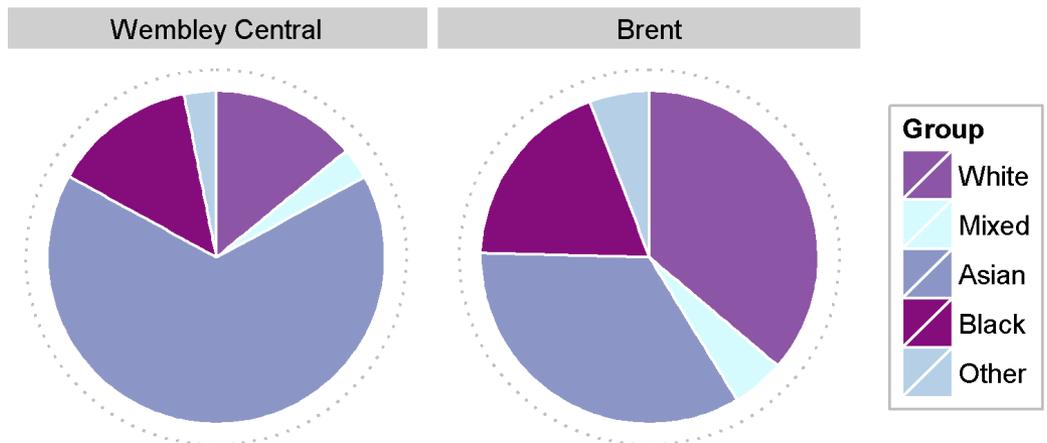
In the 2011 Census, 86.0% of the population of Wembley Central were from black, Asian and minority ethnic (BAME) backgrounds similar to 63.7% in Brent as a whole. By contrast, 14% of people in England and Wales and 40% of people in London were BAME.

The largest BAME group in Wembley Central were the Asian/Asian British: Indian or British Indian, 46.2% of Wembley Central's population compared to 18.6% of Brent's population, followed by Black/African/ Caribbean/Black British: Caribbean: 6.7% compared to Brent's 7.6%. The White: English/ Welsh/ Scottish/ Northern Irish/ British population at 5.4% was lower than the percentage for Brent 18.0%.

There was a lower proportion of White: Irish: 1.4% people and White: Other Western European: 0.3% in Wembley Central than in Brent where these populations were 4.0% and 1.9% respectively. There were higher proportions of Asian/Asian British: Sri Lankan, 5.3% compared to 2.9% and Asian/Asian British: Nepalese (includes Ghurkha): 3.0% compared to 0.9%. The Asian ethnic group percentage was larger than those for Brent: 66.1% compared to 34.1%. There was a smaller proportion of people from black ethnic groups in Wembley Central: 13.8% compared to Brent's 18.8%.

0.1% of Wembley Central's population were White: Gypsy or Irish Traveller which was on par with Brent, London and national figures.

Ethnicity by main ethnic group for Wembley Central and Brent

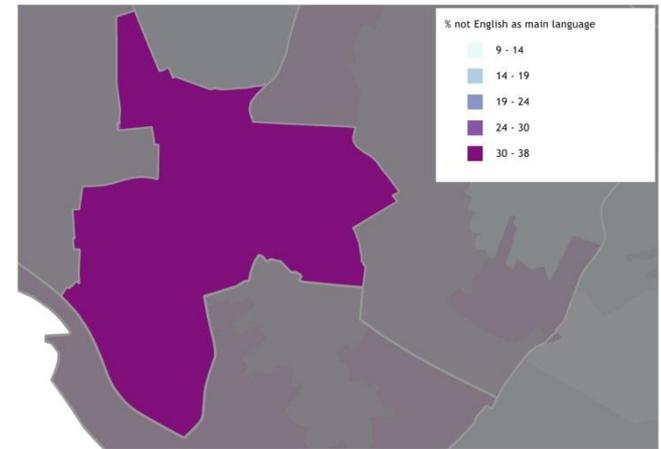


Language

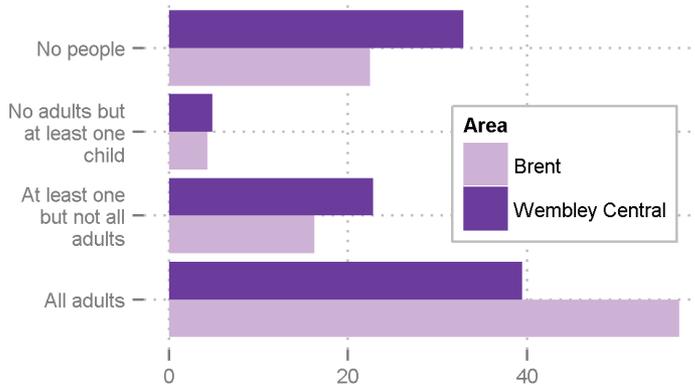
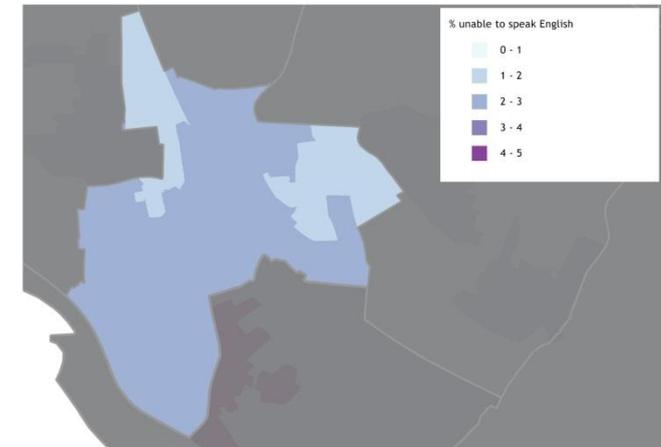
A 2011 school census found that 149 languages were spoken in Brent. The national census showed that English was the main language in 77.1% of Wembley Central households. This was comparable to 77.6%, the rate for Brent.

The proportion of households in Wembley Central where no one was able to speak English was 22.9%, comparable to the 22.4% rate for Brent.

Percentage households without English as a main language



Percentage households unable to speak English



Religion or Belief

More people in Wembley Central had a religion than Brent: 1 in 26 Wembley Central residents stated that they had no religion, compared to 1 in 10 people in Brent.

The largest religious groups in Wembley Central were:

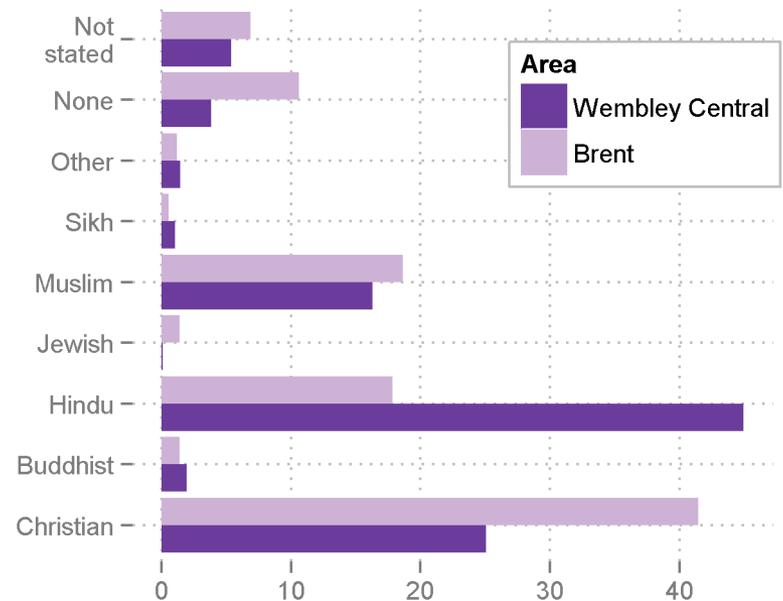
- Hindu (45.0% compared to 17.8% in Brent)
- Christian (25.1% compared to 41.5% in Brent)
- Muslim (16.3% compared to 18.6% in Brent).

The biggest changes to religious groups in Wembley Central were:

- 259% increase to the proportion of Buddhist people
- 55% increase to the proportion of Hindu people
- 69% decrease to the proportion of Jewish people.

163 people stated that they were Jain and 153 people stated that they were Sikh.

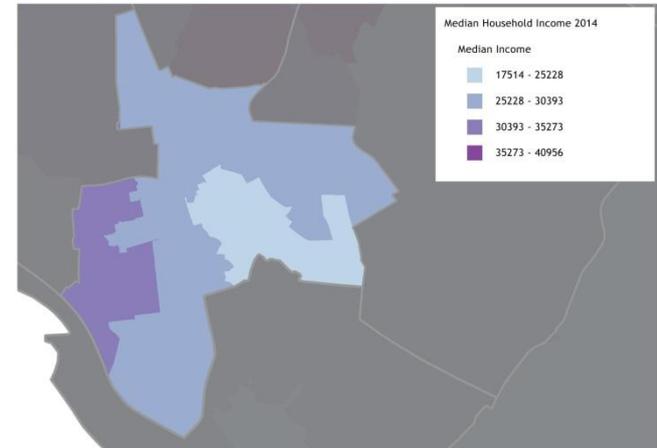
Percentage by religion in Wembley Central and Brent



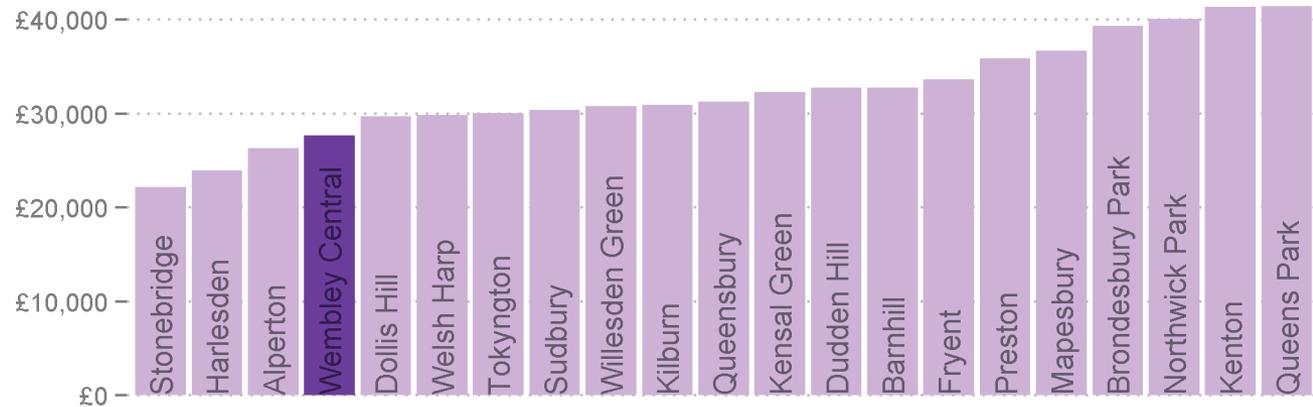
Income

In 2014, the median household income in Wembley Central is £27,644, lower than the £31,601 value for Brent. Within Brent, Wembley Central ranks as the 4th lowest ward in terms of median household income.

Median household income varies within the ward by £6,089, from £24,304 to £30,393.



Median household income (CACI 2014)



Equality analysis guidance

When officers are performing equality analysis, we suggest they use the information in these diversity profiles to help answer the following questions:

- What differences are there between the diversity profile of your customers and the local area? Are people with some equality characteristics under or over represented?
- Who is likely to be affected by any changes to your policies, strategies and services?
- How can you ensure that consultation and engagement exercises reach all relevant stakeholders and communities including potential service users?
- Would projects and services that worked well elsewhere need to be tailored for our diverse local communities?

Remember to think about the needs of all local people, including smaller groups such as the lesbian, gay, bisexual and transgender (LGBT) community, Gypsies and Travellers, Eastern European and white working class people.

If officers have any further questions, please contact the Equality Team on equality@brent.gov.uk.