



Brent

Local Tobacco Control Profiles

Introduction

The aim of these profiles is to provide information for local government, health organisations, commissioners and other agencies to monitor the impact of tobacco on local communities, and to monitor the services and initiatives that have been put in place to tackle tobacco related problems.

The indicators contained within the web-tool were selected following consultation with stakeholders and a review of the availability of routine data. They are not exhaustive and should be used alongside local intelligence to gain a full picture of the range of tobacco control initiatives and issues in each locality.

The tobacco control profiles are part of a series of products produced by Public Health England that provide local data alongside national comparisons to support local health improvement.

This document is part of the Local Tobacco Control Tool. For further information about each indicator please view the definitions tab within [the tool](#). For further information on tobacco and health please [click here](#).

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www.tobaccoprofiles.info

Produced by Public Health England.

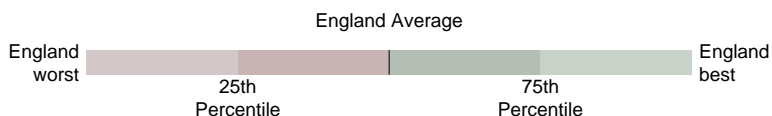
For enquiries please contact LondonKIT@phe.gov.uk or call us on 020 7654 8172

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Spine Charts

How to interpret the spine charts

- Significance compared to England average:
- Significantly worse
 - Significance not tested
 - Not significantly different
 - ◆ Regional average
 - Significantly better



Key Indicators

	Period	Local value	Eng. value	Eng. worst	England Range	Eng. best
Smoking Prevalence in adults - current smokers (IHS)	2014	13.6	18.0	26.9		9.8
Smoking prevalence in adults in routine and manual occupations - current smokers (IHS)	2014	21.1	28.0	41.1		14.0
Successful quitters at 4 weeks	2014/15	2447	2829	957		5741
Smoking status at time of delivery	2014/15	3.5	11.4	27.2		2.1
Smoking attributable mortality	2012 - 14	219.9	274.8	458.1		184.9
Smoking attributable hospital admissions	2014/15	1333	1671	2835		1030
Deprivation score (IMD 2010)	2010	30.5	21.7	5.4		43.4

Smoking prevalence in adults

	Period	Local value	Eng. value	Eng. worst	England Range	Eng. best
Smoking Prevalence in adults - current smokers (IHS)	2014	13.6	18.0	26.9		9.8
Smoking Prevalence in adults - ex-smokers (IHS)	2014	22.4	33.9	14.4		44.2
Smoking Prevalence in adults - never smoked (IHS)	2014	64.0	48.1	38.1		65.0
Smoking prevalence in adults in routine and manual occupations - current smokers (IHS)	2014	21.1	28.0	41.1		14.0
Smoking prevalence in adults in routine and manual occupations - ex-smokers (IHS)	2014	16.9	30.8	12.7		40.9
Smoking prevalence in adults in routine and manual occupations - never smoked (IHS)	2014	61.9	41.2	29.1		61.9
Smoking prevalence in adults - current smokers (QOF)	2014/15	17.6	18.6	27.1		12.3
Smoking status at time of delivery	2014/15	3.5	11.4	27.2		2.1

Smoking prevalence in young people

	Period	Local value	Eng. value	Eng. worst	England Range	Eng. best
Smoking prevalence age 15 years - regular smokers (SDD survey)	2014		8			
Smoking prevalence age 15 years - occasional smokers (SDD survey)	2014		5			
Smoking prevalence at age 15 - current smokers (WAY survey)	2014/15	4.2	8.2	14.9		3.4

Smoking prevalence in young people continued	Period	Local value	Eng. value	Eng. worst	England Range	Eng. best
Smoking prevalence at age 15 - regular smokers (WAY survey)	2014/15	2.4	5.5	11.1		1.3
Smoking prevalence at age 15 - occasional smokers (WAY survey)	2014/15	1.8	2.7	7.6		0.6
Use of e-cigarettes at age 15 years (WAY survey)	2014/15	12.6	18.4	33.9		7.2
Use of other tobacco products at age 15 years (WAY survey)	2014/15	17.3	15.2	28.8		5.5
Smoking prevalence at ages 11-15 - regular smokers (modelled estimates)	2009 - 12	1.4	3.1	4.7		1.1
Smoking prevalence at ages 11-15 - occasional smokers (modelled estimates)	2009 - 12	0.6	1.4	2.0		0.5
Smoking prevalence at age 15 - regular smokers (modelled estimates)	2009 - 12	4.0	8.7	12.7		3.2
Smoking prevalence at age 15 - occasional smokers (modelled estimates)	2009 - 12	1.7	3.9	5.3		1.4
Smoking prevalence at ages 16-17 - regular smokers (modelled estimates)	2009 - 12	7.0	14.7	20.7		5.7
Smoking prevalence at ages 16-17 - occasional smokers (modelled estimates)	2009 - 12	2.6	5.8	7.8		2.2

Smoking related mortality

	Period	Local value	Eng. value	Eng. worst	England Range	Eng. best
Smoking attributable mortality	2012 - 14	219.9	274.8	458.1		184.9
Deaths from lung cancer	2012 - 14	51.3	59.5	107.7		29.8
Deaths from chronic obstructive pulmonary disease	2012 - 14	34.9	51.7	103.6		28.1
Smoking attributable deaths from heart disease	2012 - 14	28.4	29.7	58.1		18.9
Smoking attributable deaths from stroke	2012 - 14	10.8	9.3	17.8		6.3

Smoking related ill health

	Period	Local value	Eng. value	Eng. worst	England Range	Eng. best
Premature births (less than 37 weeks gestation)	2010 - 12	76.9	75.8	107.9		60.6
Low birth weight of term babies	2014	3.6	2.9	5.8		1.6
Hospital admissions for asthma (under 19 years old)	2013/14	271.5	197.1	509.1		54.6
Smoking attributable hospital admissions	2014/15	1333	1671	2835		1030
Cost per capita of smoking attributable hospital admissions	2011/12	35.3	38.0	59.3		23.0
Lung cancer registrations	2010 - 12	61.8	76.0	146.8		40.1
Oral cancer registrations	2010 - 12	15.8	13.2	21.5		8.1

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Impact of smoking

	Period	Local value	Eng. value	Eng. worst	England Range	Eng. best
Indicative tobacco sales figures (£ millions)	2013	81.6	15446.1	440.2		13.2
Illicit tobacco: tax gap (£ millions)	2014/15		1200			
Illicit tobacco: share of cigarette sales (%)	2014/15		10			
Fatalities from accidental fires ignited by smoking materials	2013/14		72			
Accidental fires ignited by smoking related materials	2013/14		3300			
Attitudes to smoking in 15 year olds - 'smoking causes harm to others' (WAY survey)	2014/15	90.1	90.9	87.0		96.3

Smoking quitters

	Period	Local value	Eng. value	Eng. worst	England Range	Eng. best
Number setting a quit date	2014/15	6228	5549	1955		12793
Successful quitters at 4 weeks	2014/15	2447	2829	957		5741
Successful quitters (CO validated) at 4 weeks	2014/15	735	1954	478		4953
Completeness of NS-SEC recording by Stop Smoking Services	2014/15	71.7	88.3	30.8		100
Cost per quitter	2014/15	584	420	1185		98

Tartan Rugs

Key Indicators

	Period	England	London	Bark & Dag	Barnet	Bexley	Brent	Bromley	Camden	C London	Croydon	Ealing	Enfield	Greenwich	Hackney	Ham & Fulh	Haringey	Harrow	Havering	Hillingdon	Hounslow	Islington	Kens & Chel	Kingston uT	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond	Southwark	Sutton	T Hamlets	Waltham For	Wandsworth	Westminster
Smoking Prevalence in adults - current smokers (IHS)	2014	18.0	17.0	21.7	13.2	16.6	13.6	14.0	16.9	13.3	17.1	16.4	13.6	17.3	20.0	22.2	20.7	13.1	18.4	17.1	12.3	22.2	18.7	13.5	18.1	20.6	15.5	20.6	14.2	11.2	16.5	15.3	22.1	20.7	14.4	20.0
Smoking prevalence in adults in routine and manual occupations - current smokers (IHS)	2014	28.0	25.3	25.1	27.7	27.1	21.1	16.3	27.2	- x	18.9	26.5	17.8	29.4	23.9	33.2	39.1	20.7	27.2	30.9	21.6	41.1	26.7	15.1	23.4	19.5	20.2	27.5	17.3	14.0	23.4	25.5	36.8	23.7	36.7	28.7
Successful quitters at 4 weeks	2014/15	2829	3064	1587	1530	3040	2447	2453	3581	16884	4304	4914	4048	5228	2324	4693	1902	2313	3457	2810	5323	3159	2753	1720	2977	3303	2292	1937	3901	1486	2056	2548	3123	3591	3670	2109
Smoking status at time of delivery	2014/15	11.4	4.8	10.2	3.7	7.9	3.5	4.7	- x	- *	6.9	3.7	- x	- x	4.9	2.4	- x	4.7	10.4	7.4	3.3	- x	2.2	3.9	3.4	4.9	4.4	5.0	- x	2.6	3.1	6.2	3.4	- x	3.8	2.1
Smoking attributable mortality	2012 - 14	274.8	261.4	365.0	202.9	269.7	219.9	237.2	246.7	- x	254.4	228.0	243.6	323.2	326.0	314.9	271.4	184.9	289.4	262.6	267.6	339.5	232.4	233.1	305.8	312.6	254.3	271.9	202.0	224.6	316.8	285.3	350.7	267.7	273.5	220.0
Smoking attributable hospital admissions	2014/15	1671	1517	1870	1243	1435	1333	1287	1536	878	1414	1621	1666	1650	1773	1871	1853	1239	1390	1610	1490	2306	1326	1373	1764	1968	1372	1496	1180	1186	1782	1387	1965	1380	1670	1294
Deprivation score (IMD 2010)	2010	21.7		34.2	16.6	16.7	30.5	15.0	25.4	11.1	22.8	25.0	26.1	31.9	42.9	27.5	36.1	15.5	16.6	19.8	21.8	35.9	23.3	11.7	31.2	31.0	14.6	41.8	20.4	10.1	29.7	15.4	39.6	35.4	21.5	24.6

Smoking prevalence in adults

Smoking Prevalence in adults - current smokers (IHS)	2014	18.0	17.0	21.7	13.2	16.6	13.6	14.0	16.9	13.3	17.1	16.4	13.6	17.3	20.0	22.2	20.7	13.1	18.4	17.1	12.3	22.2	18.7	13.5	18.1	20.6	15.5	20.6	14.2	11.2	16.5	15.3	22.1	20.7	14.4	20.0
Smoking Prevalence in adults - ex-smokers (IHS)	2014	33.9	29.4	23.5	29.6	35.8	22.4	35.6	32.1	35.6	32.8	30.9	29.4	31.6	30.4	35.4	31.3	24.9	34.3	23.9	29.5	30.6	36.8	32.9	31.4	27.8	27.9	14.4	25.1	36.6	32.1	37.0	21.3	21.7	32.7	28.1
Smoking Prevalence in adults - never smoked (IHS)	2014	48.1	53.6	54.8	57.1	47.5	64.0	50.4	51.1	51.1	50.1	52.7	57.0	51.1	49.6	42.3	47.9	62.0	47.3	59.0	58.2	47.2	44.5	53.6	50.5	51.6	56.6	65.0	60.8	52.2	51.4	47.7	56.6	57.7	52.9	51.9
Smoking prevalence in adults in routine and manual occupations - current smokers (IHS)	2014	28.0	25.3	25.1	27.7	27.1	21.1	16.3	27.2	- x	18.9	26.5	17.8	29.4	23.9	33.2	39.1	20.7	27.2	30.9	21.6	41.1	26.7	15.1	23.4	19.5	20.2	27.5	17.3	14.0	23.4	25.5	36.8	23.7	36.7	28.7
Smoking prevalence in adults in routine and manual occupations - ex-smokers (IHS)	2014	30.8	24.6	23.7	19.6	30.2	16.9	39.5	27.2	- x	34.2	25.4	26.2	25.5	24.3	34.7	15.1	27.5	26.4	21.1	20.7	21.7	32.7	38.1	23.1	27.0	19.5	15.6	25.6	34.8	23.8	33.0	14.6	24.0	12.7	24.3
Smoking prevalence in adults in routine and manual occupations - never smoked (IHS)	2014	41.2	50.1	51.2	52.8	42.7	61.9	44.2	45.5	- x	46.8	48.0	56.0	45.1	51.8	32.1	45.8	51.8	46.4	48.0	57.7	37.2	40.6	46.9	53.5	53.5	60.2	57.0	57.1	51.2	52.8	41.5	48.6	52.4	50.6	47.0
Smoking prevalence in adults - current smokers (QOF)	2014/15	18.6	18.1	20.8	15.1	16.9	17.6	15.9	17.9	11.2	17.9	16.2	19.1	19.9	22.7	19.9	21.0	13.4	16.8	17.0	16.8	21.4	19.0	16.1	20.6	20.5	16.7	18.7	14.1	13.6	19.3	17.3	21.7	20.5	17.0	17.3

Comparison with respect to England value Better Similar Worse Not compared

Note: * - Disclosure control applied, x - Value Missing, \$ - Data quality note

Smoking related mortality

	Period	England	London	Bark & Dag	Barnet	Bexley	Brent	Bromley	Camden	C London	Croydon	Ealing	Enfield	Greenwich	Hackney	Ham & Fulh	Haringey	Harrow	Havering	Hillingdon	Hounslow	Islington	Kens & Chel	Kingston uT	Lambeth	Lewisham	Merton	Newham	Redbridge	Richmond	Southwark	Sutton	T Hamlets	Waltham For	Wandsworth	Westminster
Smoking attributable mortality	2012 - 14	274.8	261.4	365.0	202.9	269.7	219.9	237.2	246.7	- x	254.4	228.0	243.6	323.2	326.0	314.9	271.4	184.9	289.4	262.6	267.6	339.5	232.4	233.1	305.8	312.6	254.3	271.9	202.0	224.6	316.8	285.3	350.7	267.7	273.5	220.0
Deaths from lung cancer	2012 - 14	59.5	57.7	84.0	45.6	60.4	51.3	47.7	57.7	- x	53.7	50.9	59.7	70.6	74.6	70.6	54.2	43.7	57.6	60.7	62.6	79.9	52.3	45.1	67.0	68.9	53.9	67.2	44.7	46.7	72.2	59.0	82.3	55.7	57.7	50.7
Deaths from chronic obstructive pulmonary disease	2012 - 14	51.7	50.8	89.5	34.3	46.3	34.9	43.3	49.0	- x	53.0	40.4	40.7	73.8	60.9	58.8	45.5	29.2	64.6	51.4	52.6	61.5	42.1	45.5	62.8	66.1	47.3	70.2	35.5	42.5	71.9	58.9	79.7	54.0	50.9	38.3
Smoking attributable deaths from heart disease	2012 - 14	29.7	27.7	35.6	22.1	29.0	28.4	25.2	21.2	- x	28.6	27.8	26.8	30.5	36.0	33.5	30.8	22.4	28.0	26.0	26.2	34.8	18.9	25.5	30.2	30.5	25.9	31.8	24.9	21.9	30.1	26.3	35.2	30.8	33.4	22.2
Smoking attributable deaths from stroke	2012 - 14	9.3	9.4	- x	7.2	8.5	10.8	8.0	- x	- x	8.1	8.9	8.8	9.9	12.7	- x	12.4	- x	9.3	9.3	9.0	- x	- x	- x	11.1	10.7	- x	12.2	8.8	- x	- x	10.1	13.8	9.1	9.3	9.8

Smoking related ill health

Premature births (less than 37 weeks gestation)	2010 - 12	75.8	78.2	78.3	70.9	77.4	76.9	74.2	77.0	- *	83.3	80.2	87.5	79.9	75.3 *	71.5	80.3	81.0	77.1	94.2	72.4	71.2	77.0	64.1	72.3	89.2	66.1	96.8	75.9	69.4	83.5	66.1	73.9	82.7	70.3	75.1
Low birth weight of term babies	2014	2.9	3.2	3.4	2.5	2.9	3.6	2.6	2.9	- *	3.4	3.6	2.7	2.9	2.7 *	3.2	3.1	4.3	2.5	3.0	2.9	3.5	2.5	2.9	2.8	3.1	2.7	4.4	3.9	2.1	2.9	2.1	5.0	4.0	2.3	3.1
Hospital admissions for asthma (under 19 years old)	2013/14	197.1	204.8	166.1	108.9	165.2	271.5	140.3	145.8	-	355.4	256.1	146.8	223.3	243.3	112.3	179.8	260.2	126.6	149.1	156.0	235.3	154.9	101.2	307.0	236.7	246.5	226.5	209.9	80.6	259.1	191.1	171.0	360.4	206.4	119.8
Smoking attributable hospital admissions	2014/15	1671	1517	1870	1243	1435	1333	1287	1536	878	1414	1621	1666	1650	1773	1871	1853	1239	1390	1610	1490	2306	1326	1373	1764	1968	1372	1496	1180	1186	1782	1387	1965	1380	1670	1294
Cost per capita of smoking attributable hospital admissions	2011/12	38.0	39.1	50.2	35.5	39.8	35.3	38.5	41.6	- x	42.2	41.9	41.1	38.5	42.6	40.9	40.5	31.4	42.6	40.5	37.5	56.7	35.3	36.5	38.3	40.9	33.0	37.3	33.6	33.4	36.1	37.3	50.9	40.1	35.2	36.1
Lung cancer registrations	2010 - 12	76.0	72.2	109.2	58.1	72.9	61.8	55.8	75.4	77.9	66.7	56.7	66.1	86.8	91.9	87.8	70.0	47.8	76.3	66.5	72.4	104.0	66.0	55.5	84.4	90.0	73.8	89.7	54.3	59.0	97.7	73.9	116.5	68.8	81.3	73.1
Oral cancer registrations	2010 - 12	13.2	13.5	9.2	12.4	10.4	15.8	12.2	16.3	- *	13.3	15.1	13.2	13.7	9.9 *	20.2	15.8	12.4	8.2	14.6	14.3	14.9	15.4	13.1	15.3	13.3	11.7	14.9	10.5	12.7	10.2	13.2	21.5	13.0	14.8	17.9

Impact of smoking

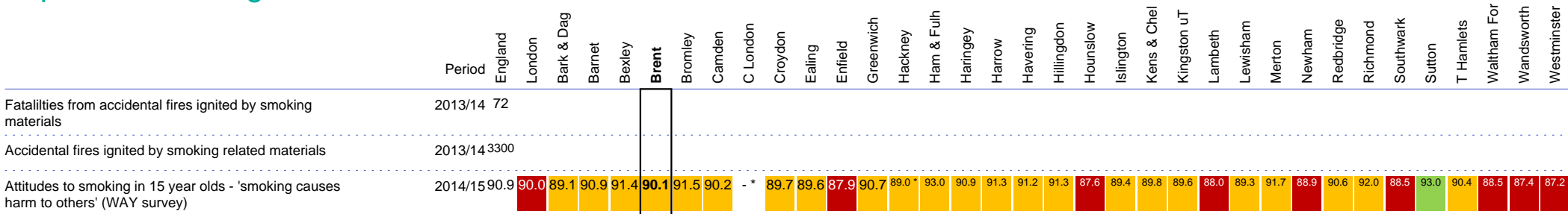
Indicative tobacco sales figures (£ millions)	2013	15446.1	2243.3	62.5	84.0	65.5	81.6	78.2	72.3	2.8	94.3	77.1	74.7	65.8	81.5	61.6	74.9	47.5	71.1	70.4	52.5	75.9	45.1	43.5	99.3	89.7	43.5	88.1	57.6	33.6	97.3	46.8	80.9	72.1	82.7	68.7
Illicit tobacco: tax gap (£ millions)	2014/15	1200																																		
Illicit tobacco: share of cigarette sales (%)	2014/15	10																																		

Comparison with respect to England value Better Similar Worse Not compared

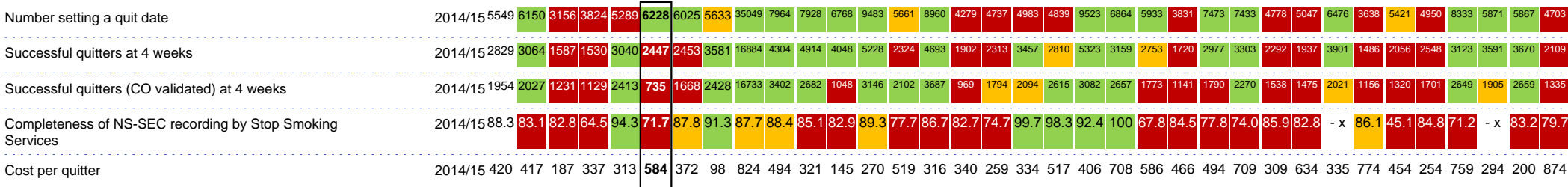
Note: * - Disclosure control applied, x - Value Missing

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Impact of smoking continued



Smoking quitters



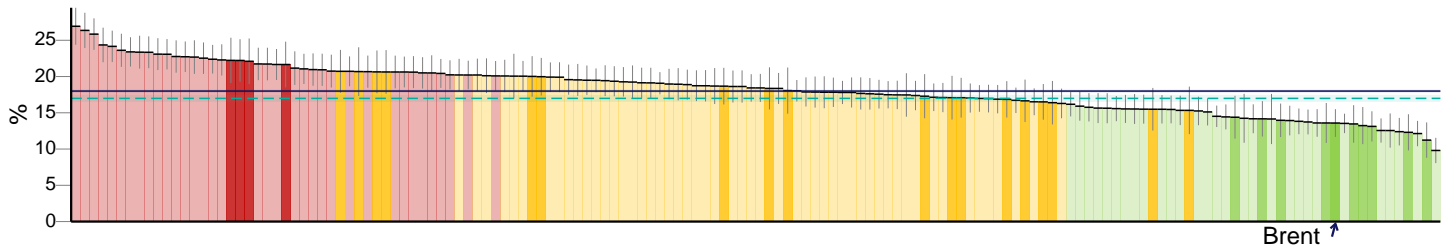
Comparison with respect to England value ■ Better ■ Similar ■ Worse Not compared

Note: * - Disclosure control applied, x - Value Missing

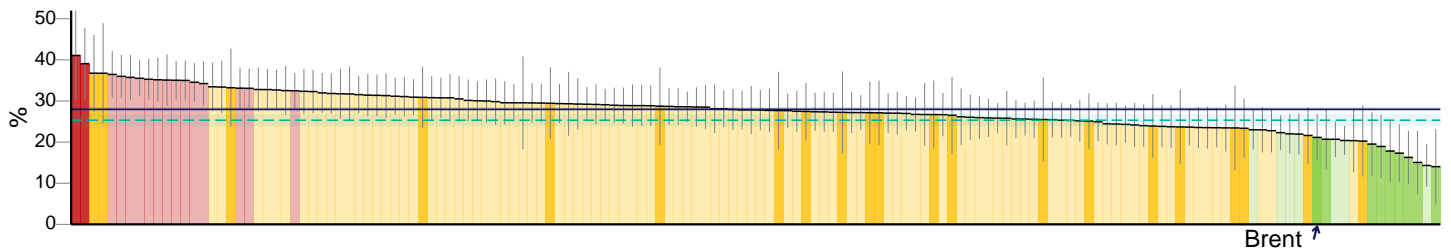
Summary Charts

Key Indicators

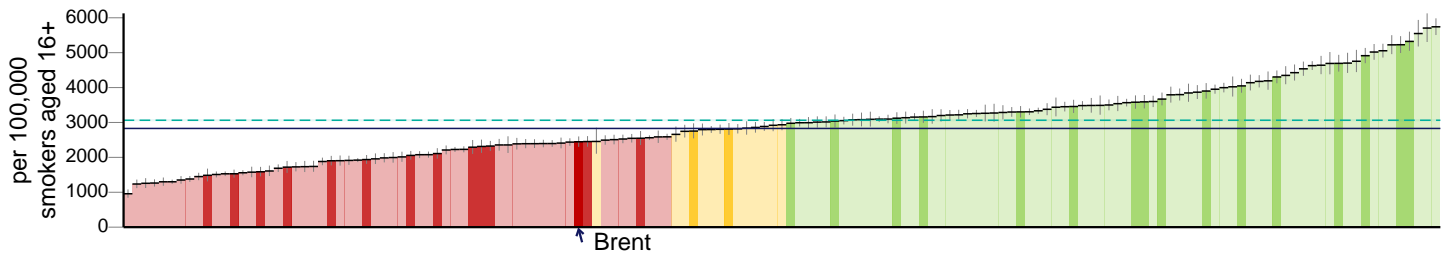
Smoking Prevalence in adults - current smokers (IHS) (2014)



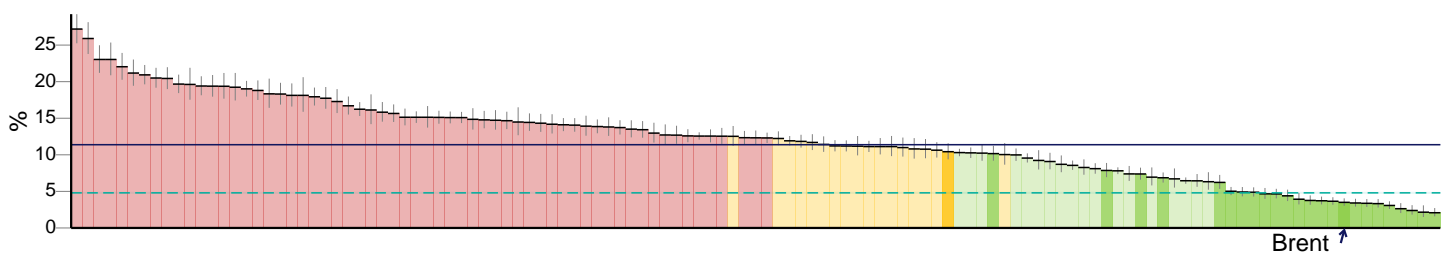
Smoking prevalence in adults in routine and manual occupations - current smokers (IHS) (2014)



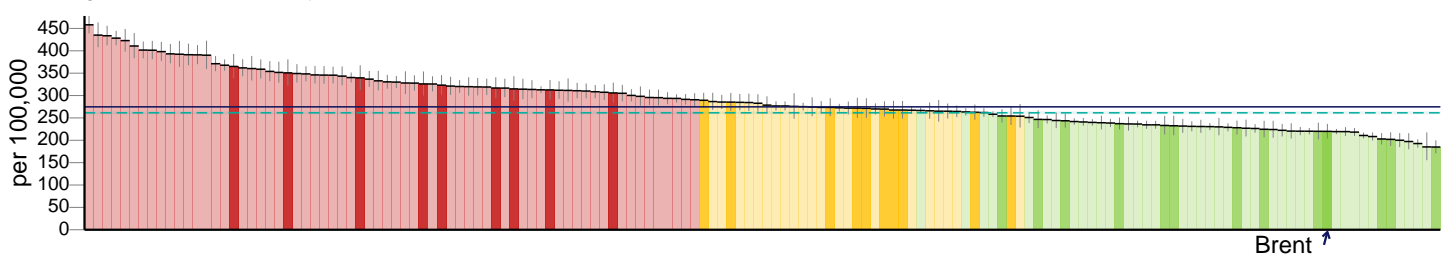
Successful quitters at 4 weeks (2014/15)



Smoking status at time of delivery (2014/15)



Smoking attributable mortality (2012 - 14)

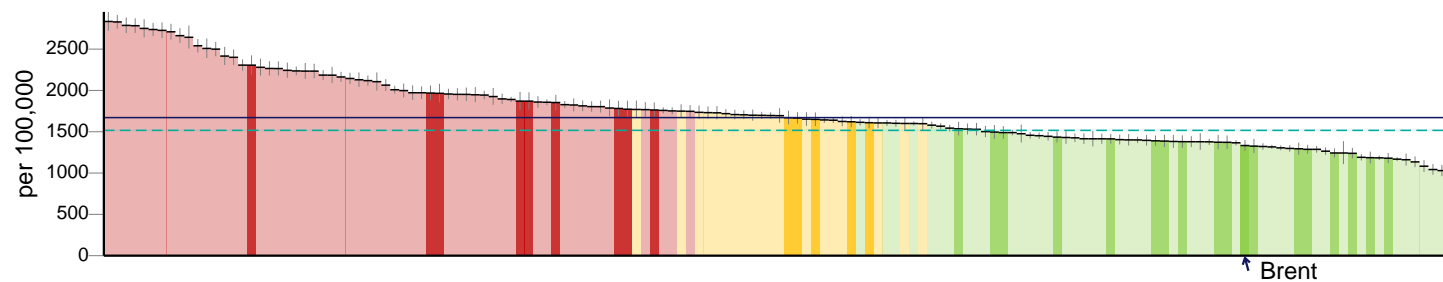


Key England value and confidence interval Brent London region value and confidence interval
 Significantly worse Not significantly different Significantly better Significance not tested

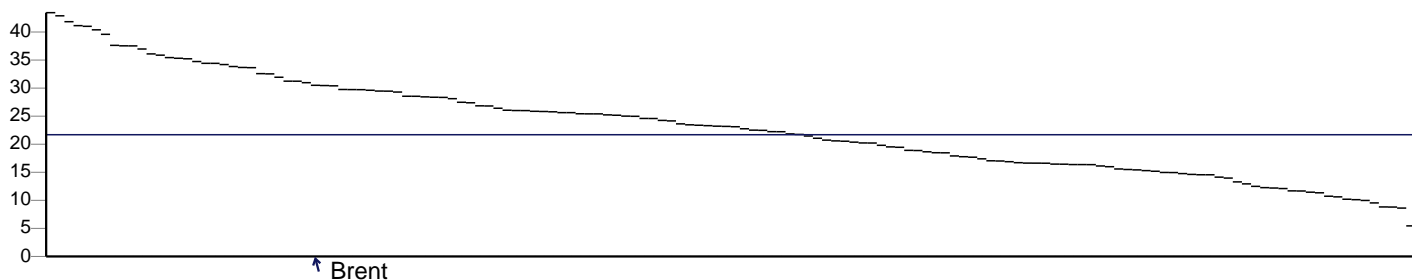
Brent

Key Indicators continued

Smoking attributable hospital admissions (2014/15)



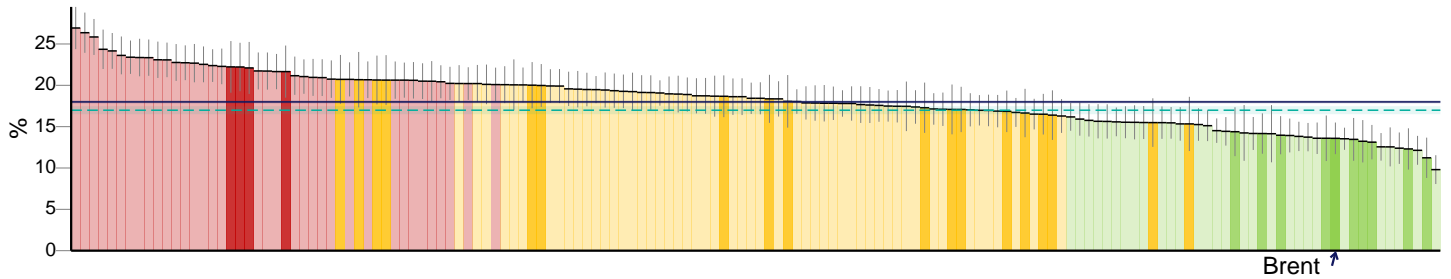
Deprivation score (IMD 2010) (2010)



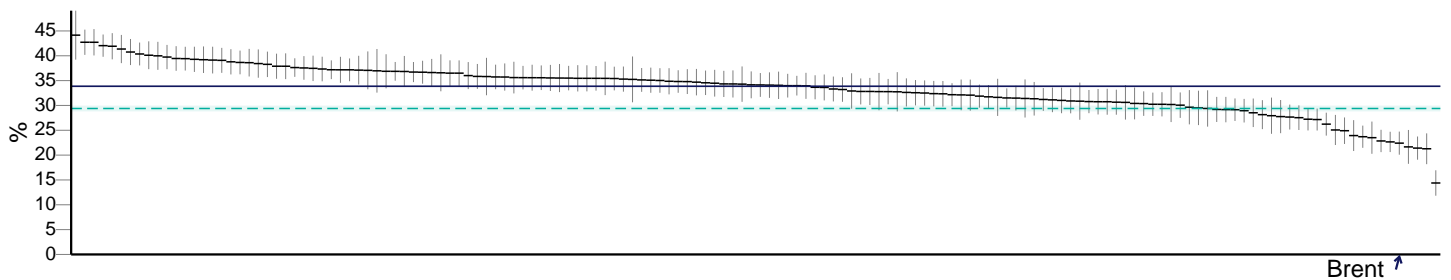
Key
 England value and confidence interval
 Significantly worse
 Not significantly different
 Significantly better
 Significance not tested
↑ Brent London region value and confidence interval

Smoking prevalence in adults

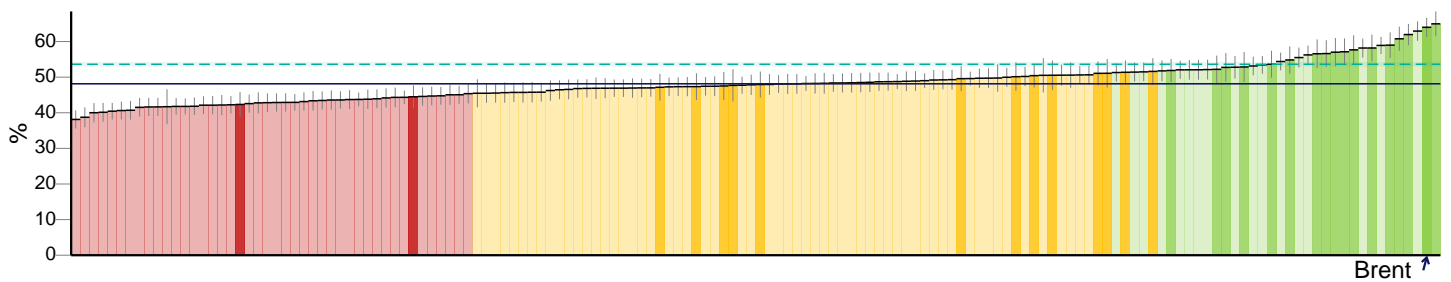
Smoking Prevalence in adults - current smokers (IHS) (2014)



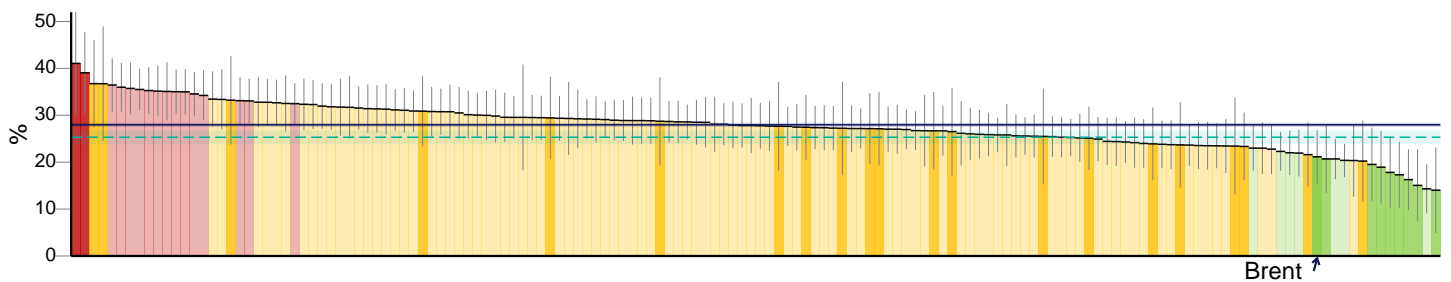
Smoking Prevalence in adults - ex-smokers (IHS) (2014)



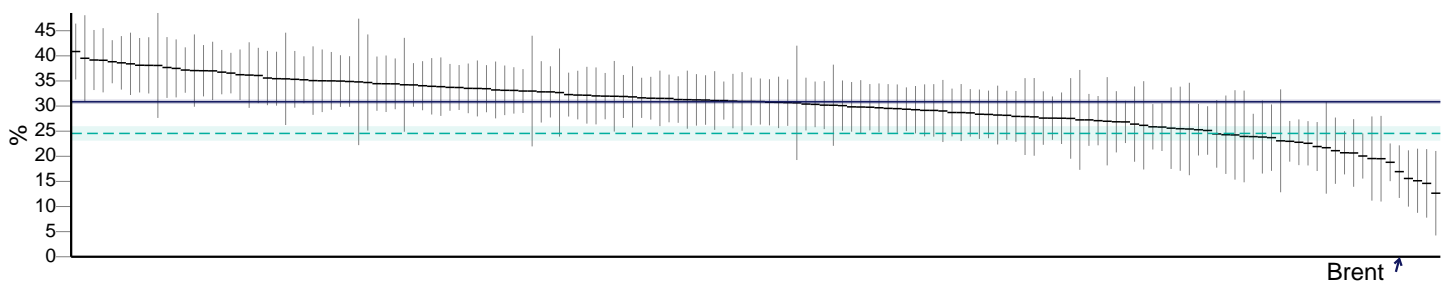
Smoking Prevalence in adults - never smoked (IHS) (2014)



Smoking prevalence in adults in routine and manual occupations - current smokers (IHS) (2014)



Smoking prevalence in adults in routine and manual occupations - ex-smokers (IHS) (2014)

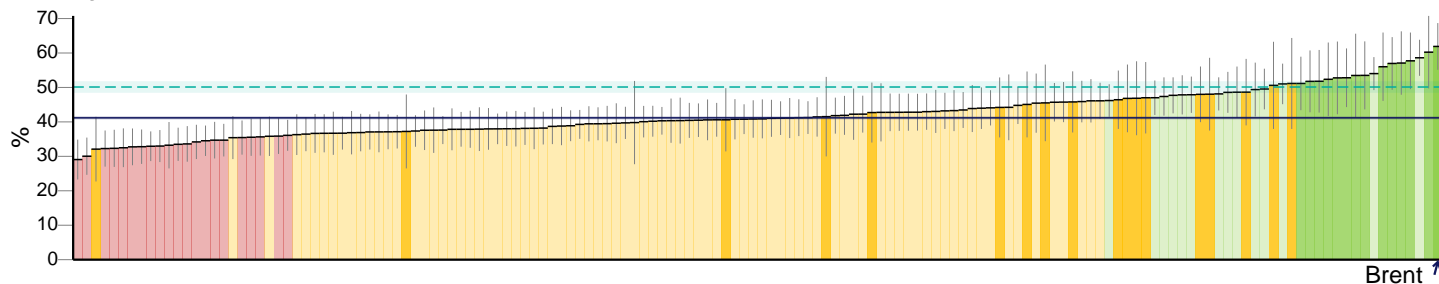


Key
 England value and confidence interval
↑ Brent
 London region value and confidence interval
 Significantly worse
 Not significantly different
 Significantly better
 Significance not tested

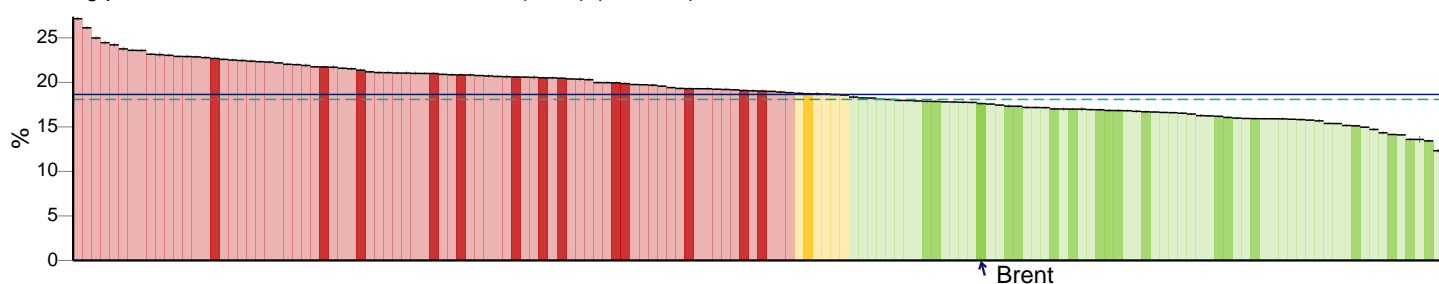
Brent

Smoking prevalence in adults continued

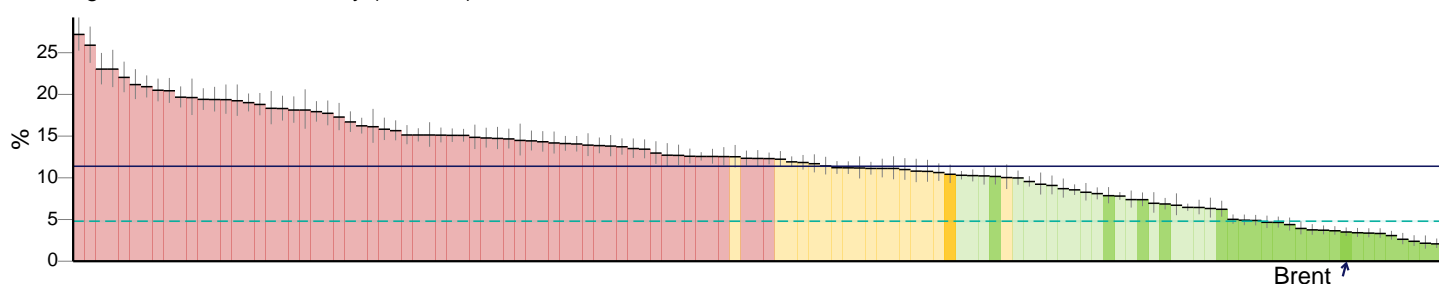
Smoking prevalence in adults in routine and manual occupations - never smoked (IHS) (2014)



Smoking prevalence in adults - current smokers (QOF) (2014/15)



Smoking status at time of delivery (2014/15)



Key England value and confidence interval ↑ Brent London region value and confidence interval
 Significantly worse Not significantly different Significantly better Significance not tested

Smoking prevalence in young people

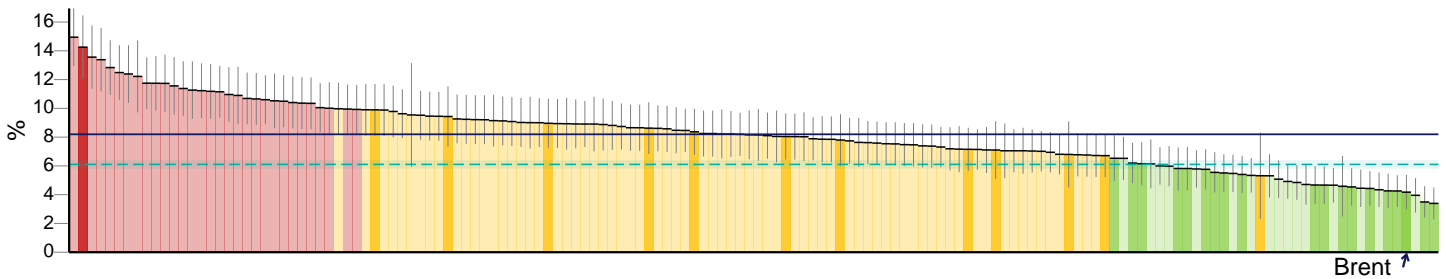
Smoking prevalence age 15 years - regular smokers (SDD survey) (2014)

No data

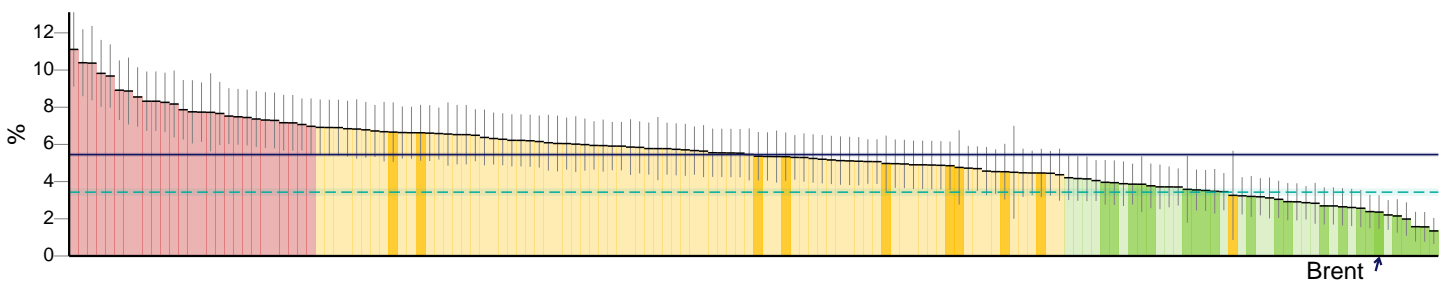
Smoking prevalence age 15 years - occasional smokers (SDD survey) (2014)

No data

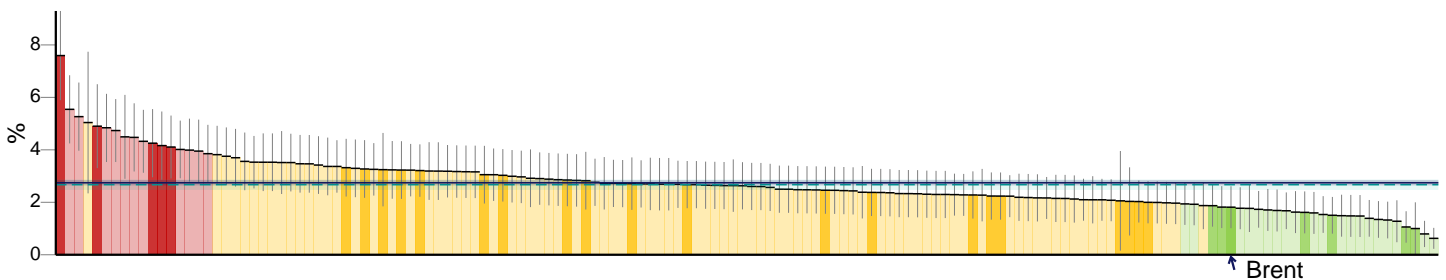
Smoking prevalence at age 15 - current smokers (WAY survey) (2014/15)



Smoking prevalence at age 15 - regular smokers (WAY survey) (2014/15)



Smoking prevalence at age 15 - occasional smokers (WAY survey) (2014/15)

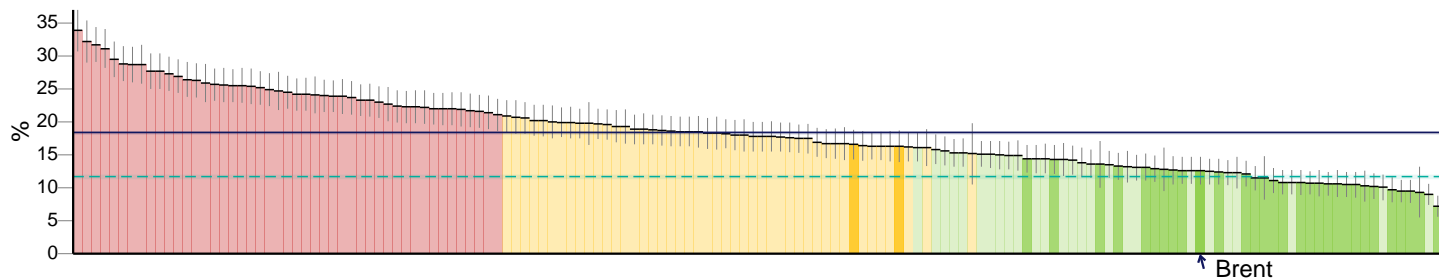


Key
 England value and confidence interval
 Significantly worse
 Not significantly different
 Significantly better
 Significance not tested
↑ Brent
 London region value and confidence interval

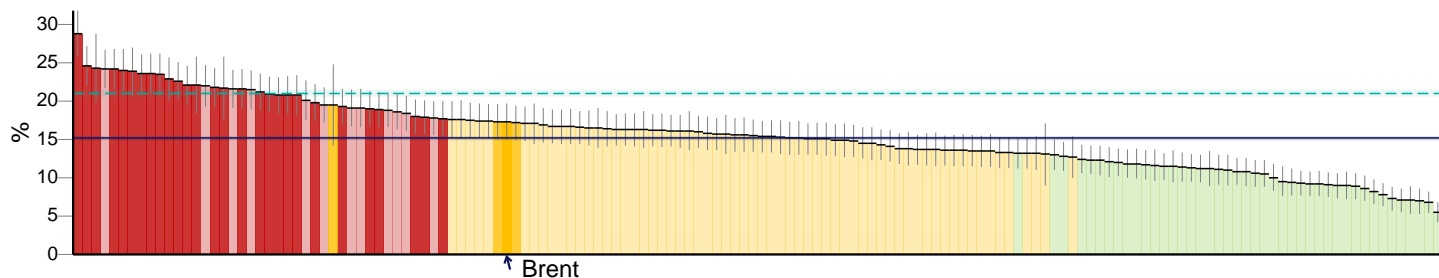
Brent

Smoking prevalence in young people continued

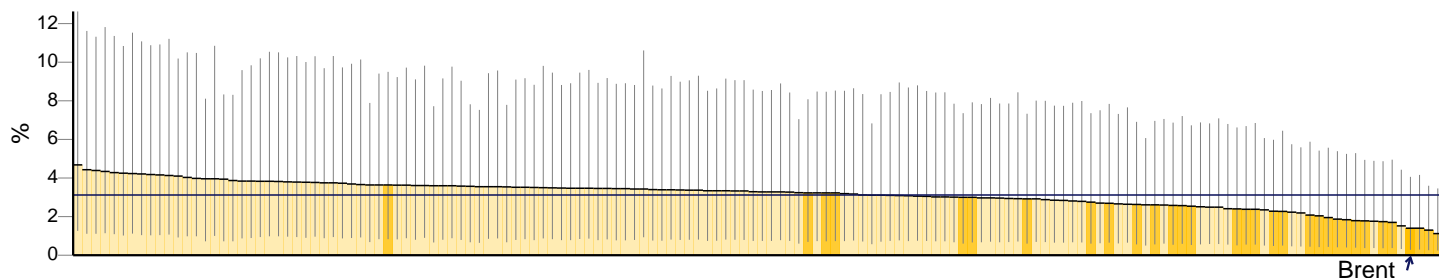
Use of e-cigarettes at age 15 years (WAY survey) (2014/15)



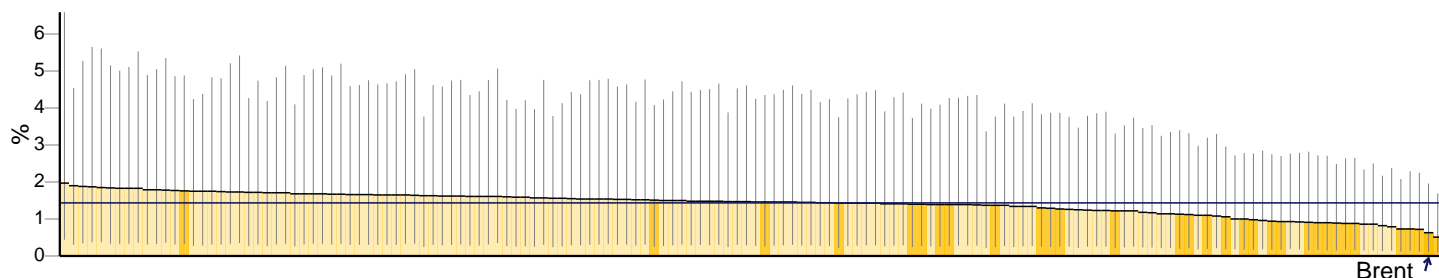
Use of other tobacco products at age 15 years (WAY survey) (2014/15)



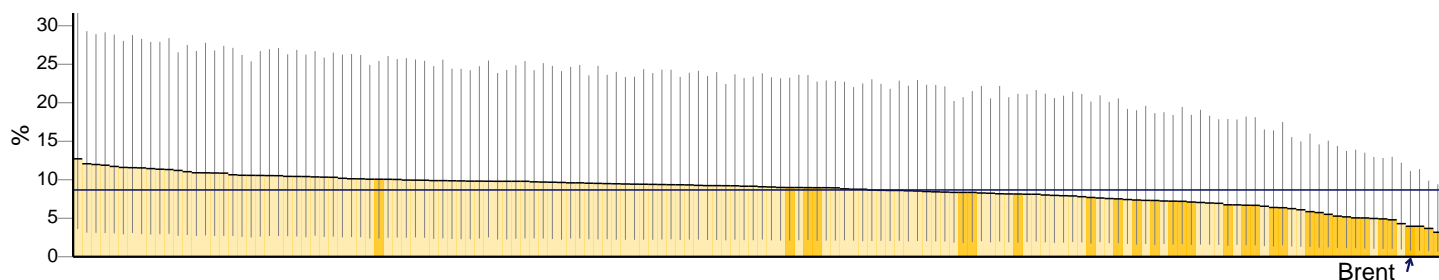
Smoking prevalence at ages 11-15 - regular smokers (modelled estimates) (2009 - 12)



Smoking prevalence at ages 11-15 - occasional smokers (modelled estimates) (2009 - 12)



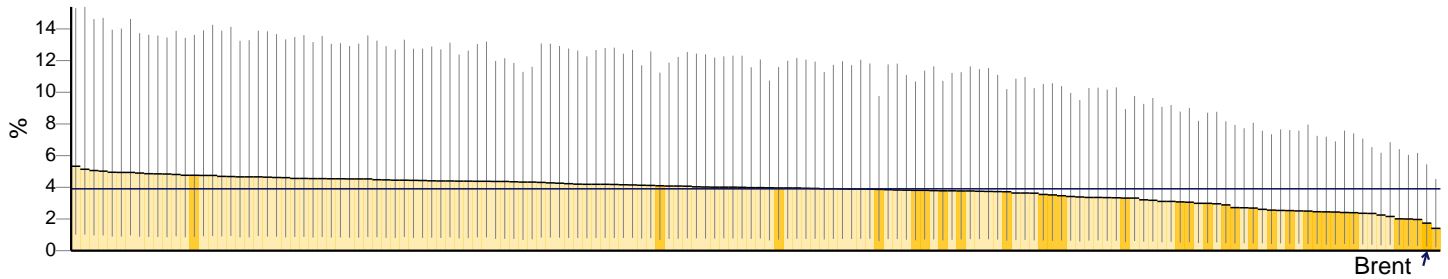
Smoking prevalence at age 15 - regular smokers (modelled estimates) (2009 - 12)



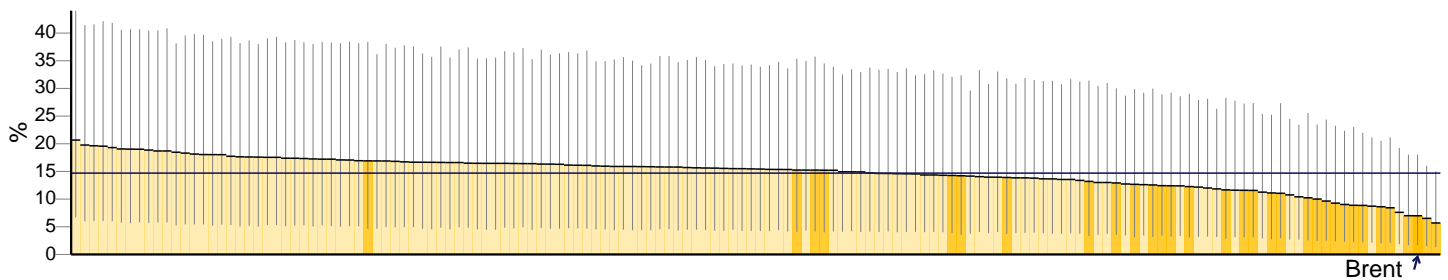
Key
 England value and confidence interval
 Not significantly different
 Significantly better
 Significance not tested
↑ Brent
 London region value and confidence interval

Smoking prevalence in young people continued

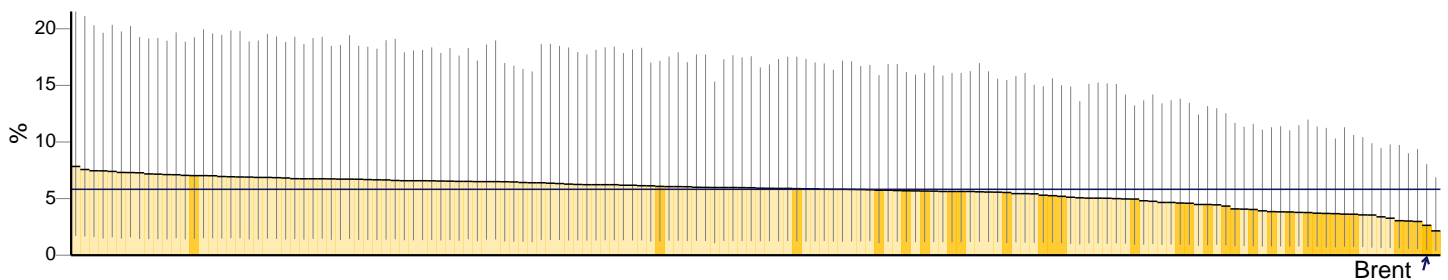
Smoking prevalence at age 15 - occasional smokers (modelled estimates) (2009 - 12)



Smoking prevalence at ages 16-17 - regular smokers (modelled estimates) (2009 - 12)



Smoking prevalence at ages 16-17 - occasional smokers (modelled estimates) (2009 - 12)

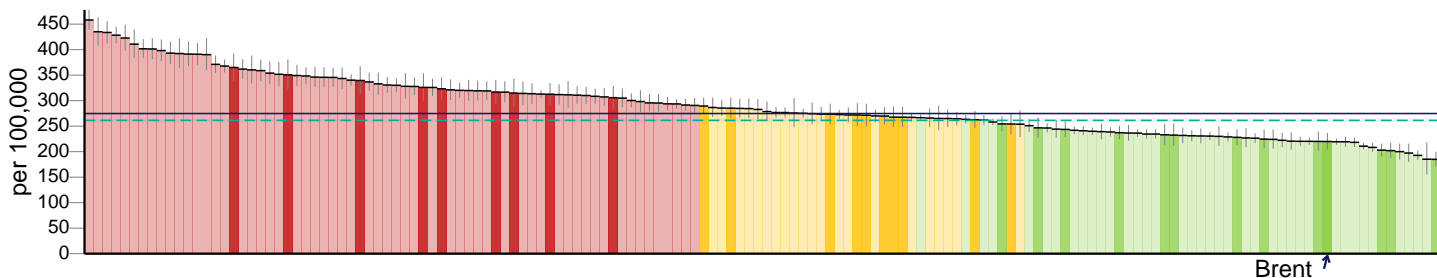


Key England value and confidence interval ↑ Brent London region value and confidence interval
 ■ Significantly worse ■ Not significantly different ■ Significantly better □ Significance not tested

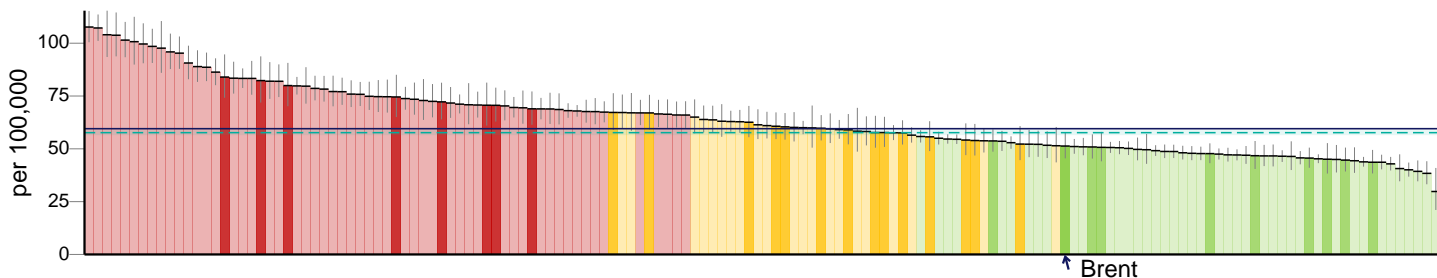
Brent

Smoking related mortality

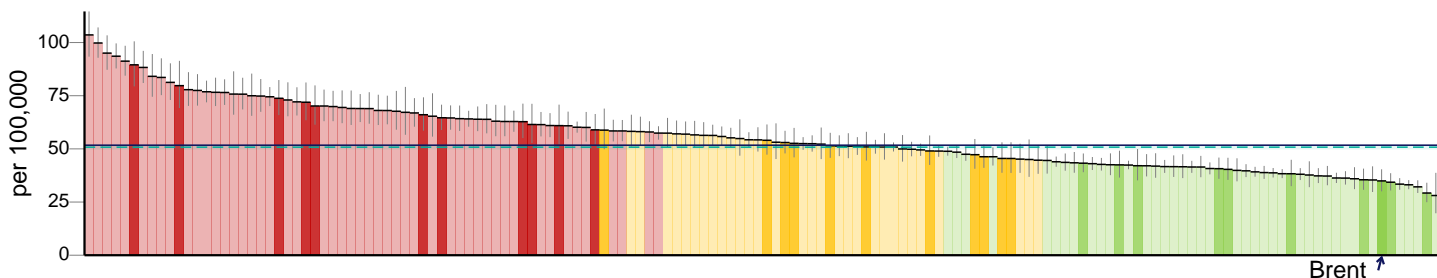
Smoking attributable mortality (2012 - 14)



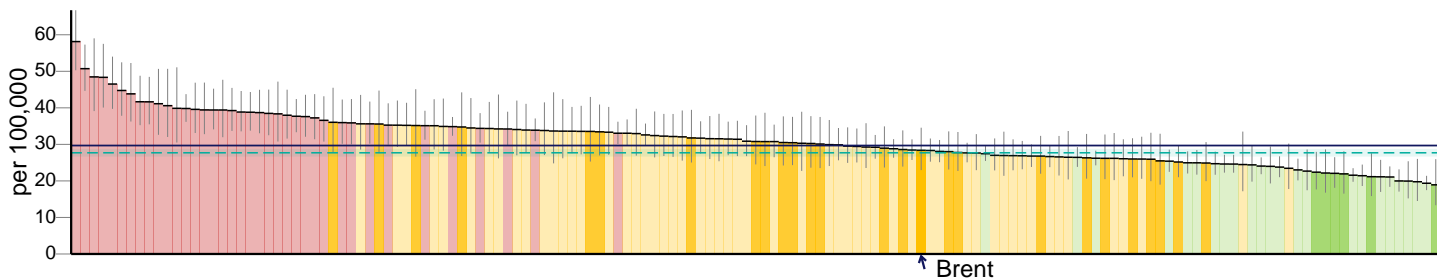
Deaths from lung cancer (2012 - 14)



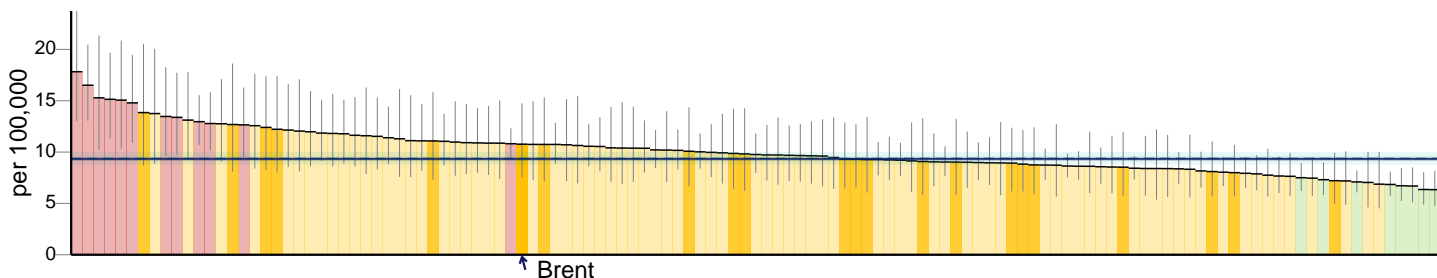
Deaths from chronic obstructive pulmonary disease (2012 - 14)



Smoking attributable deaths from heart disease (2012 - 14)



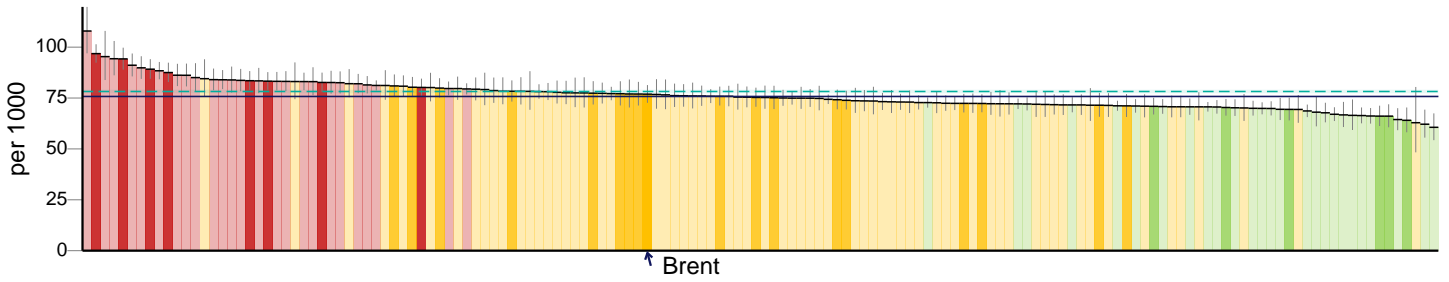
Smoking attributable deaths from stroke (2012 - 14)



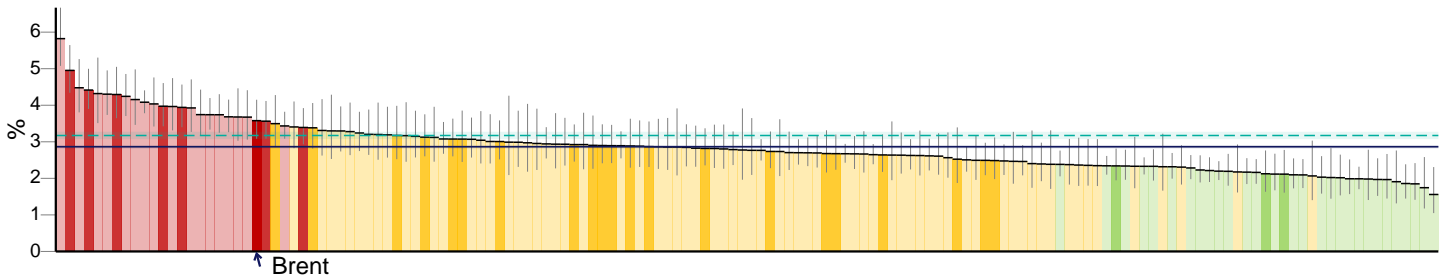
Key
 England value and confidence interval
 Significantly worse
 Not significantly different
 Significantly better
 Significance not tested
↑ Brent
 London region value and confidence interval

Smoking related ill health

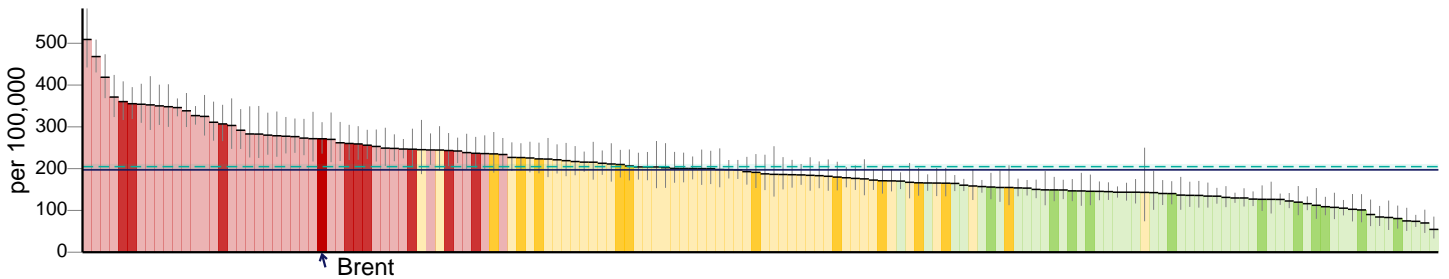
Premature births (less than 37 weeks gestation) (2010 - 12)



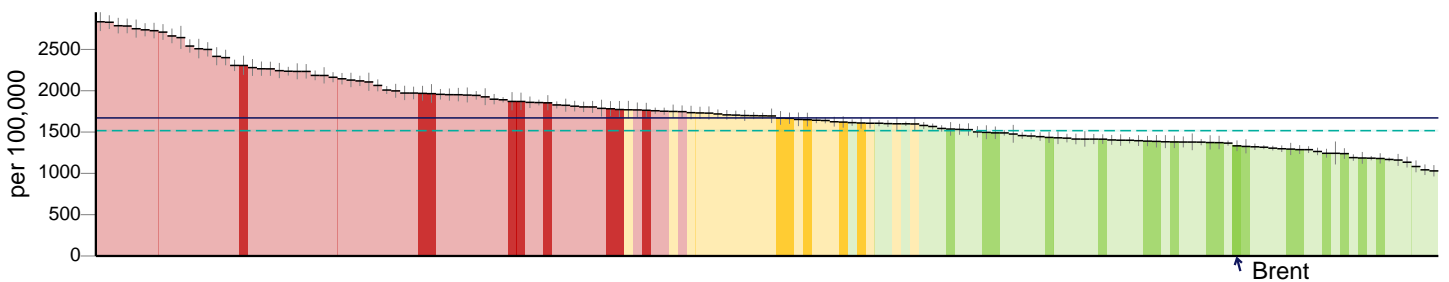
Low birth weight of term babies (2014)



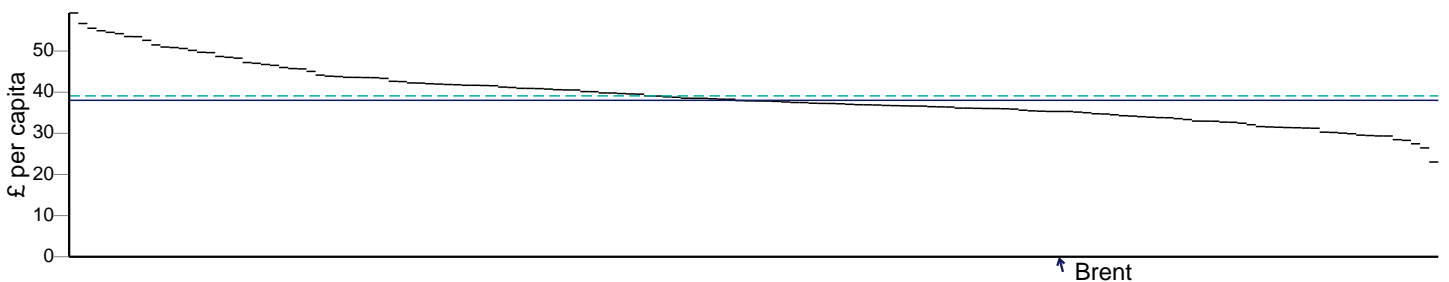
Hospital admissions for asthma (under 19 years old) (2013/14)



Smoking attributable hospital admissions (2014/15)



Cost per capita of smoking attributable hospital admissions (2011/12)

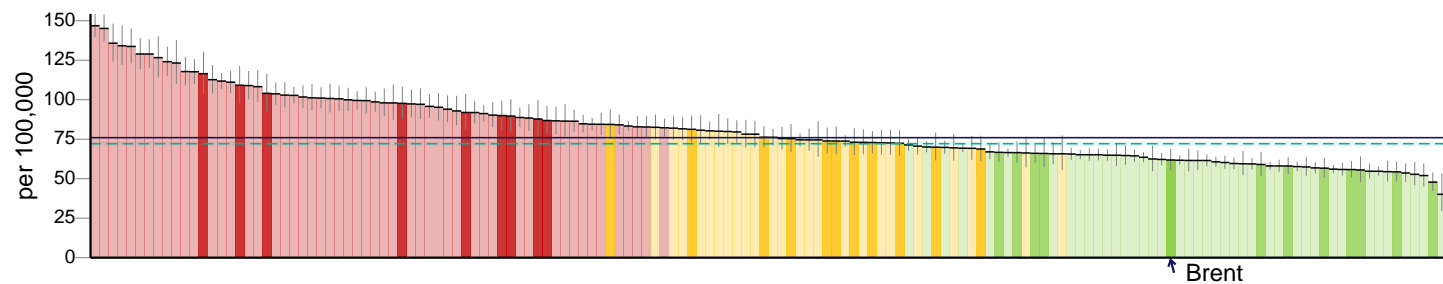


Key
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 Significance not tested
↑ Brent
 London region value and confidence interval

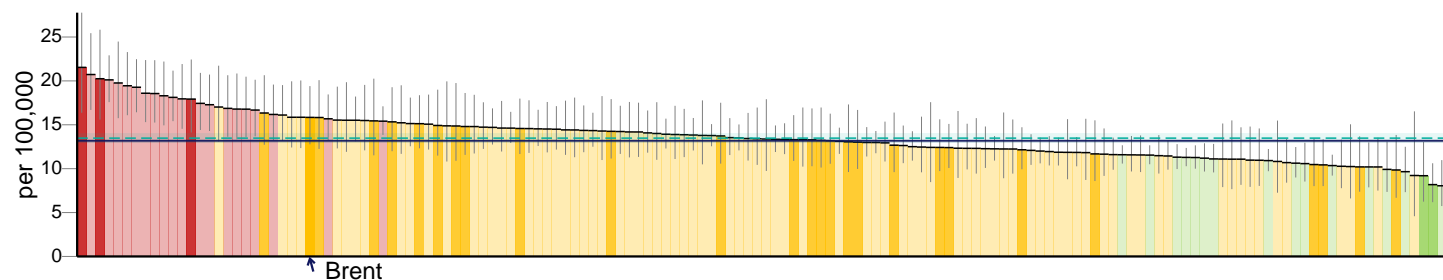
Brent

Smoking related ill health continued

Lung cancer registrations (2010 - 12)



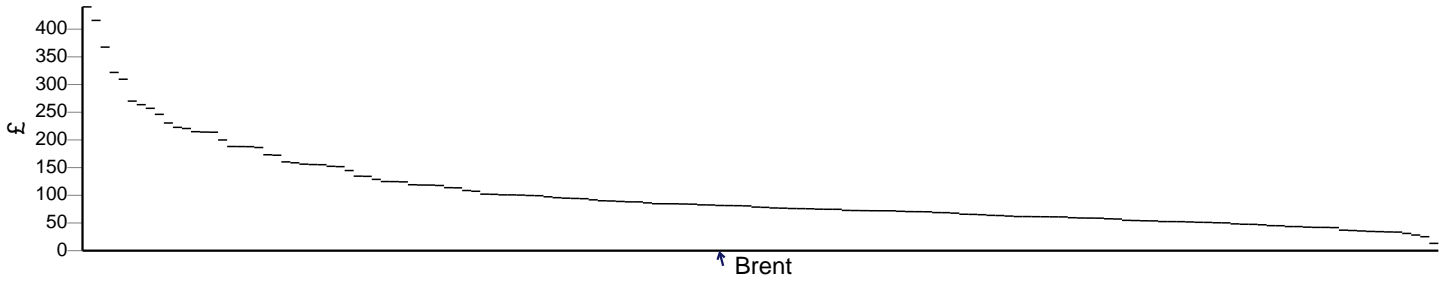
Oral cancer registrations (2010 - 12)



Key England value and confidence interval Brent London region value and confidence interval
 Significantly worse Not significantly different Significantly better Significance not tested

Impact of smoking

Indicative tobacco sales figures (£ millions) (2013)



Illicit tobacco: tax gap (£ millions) (2014/15)

No data

Illicit tobacco: share of cigarette sales (%) (2014/15)

No data

Fatalities from accidental fires ignited by smoking materials (2013/14)

No data

Accidental fires ignited by smoking related materials (2013/14)

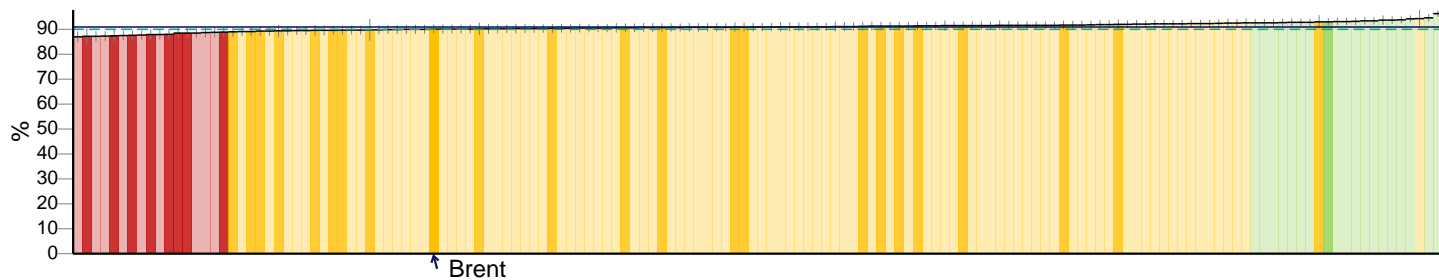
No data

Key
 England value and confidence interval
 London region value and confidence interval
 ↑ Brent
 Significantly worse
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 Significantly better
 Significance not tested

Brent

Impact of smoking continued

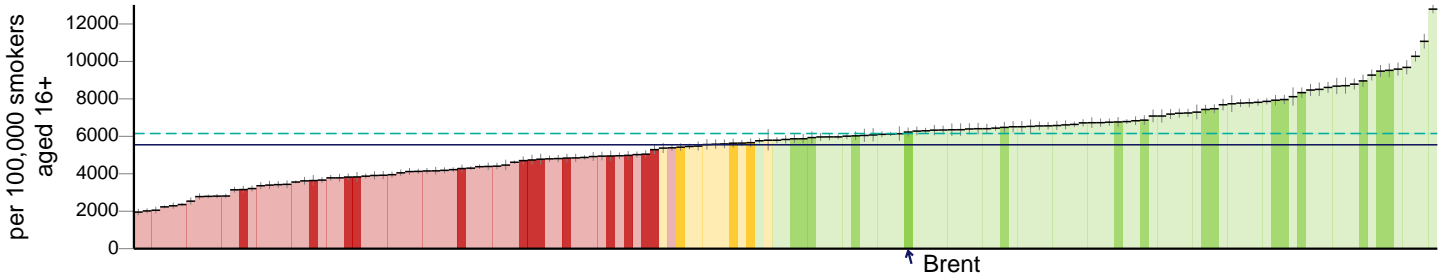
Attitudes to smoking in 15 year olds - 'smoking causes harm to others' (WAY survey) (2014/15)



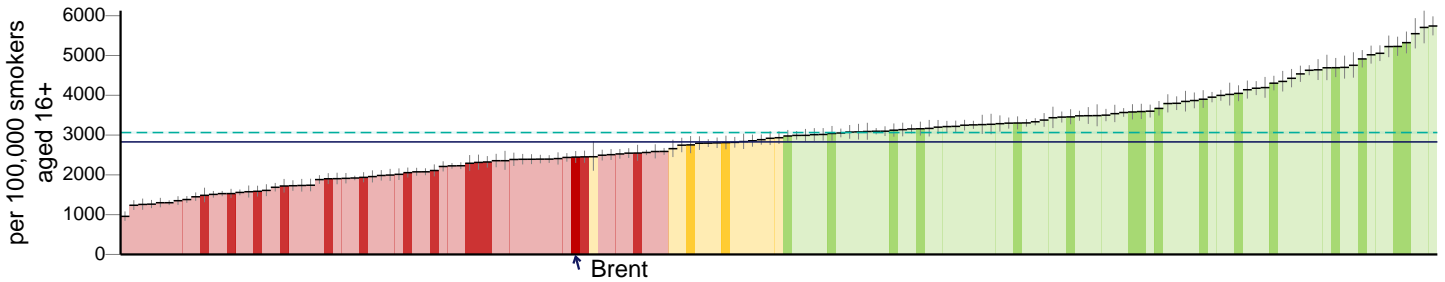
Key England value and confidence interval ↑ Brent London region value and confidence interval
Significantly worse Not significantly different Significantly better Significance not tested

Smoking quitters

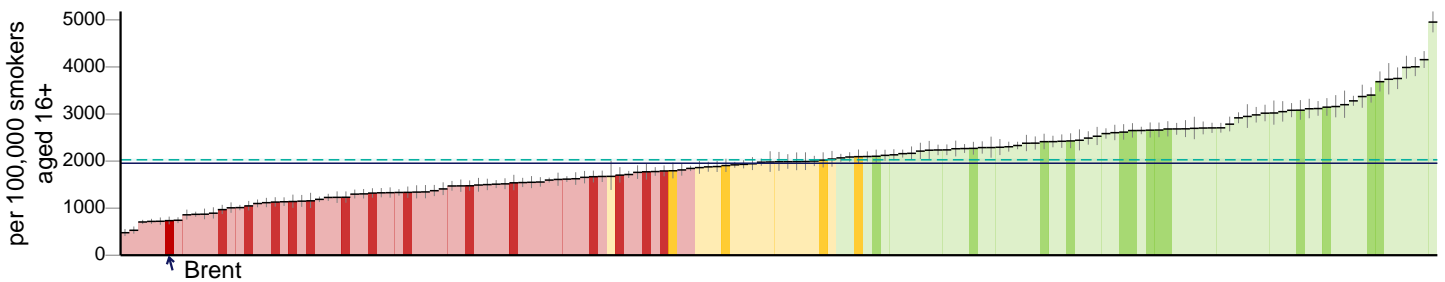
Number setting a quit date (2014/15)



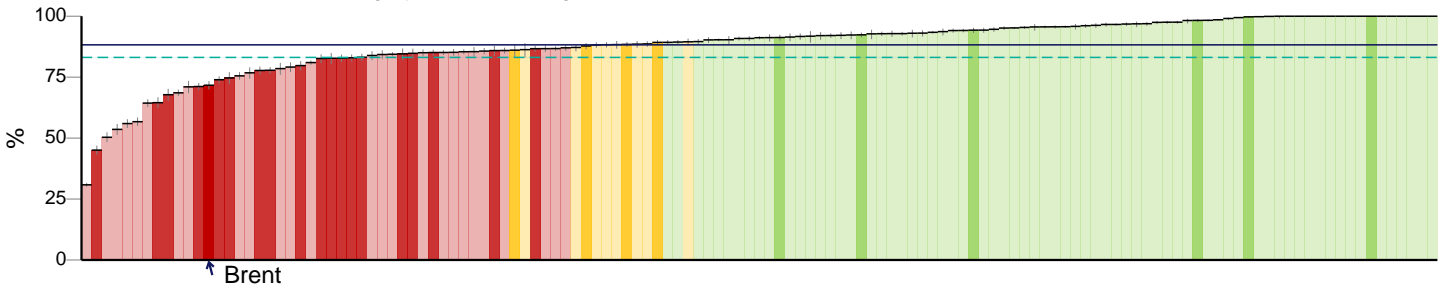
Successful quitters at 4 weeks (2014/15)



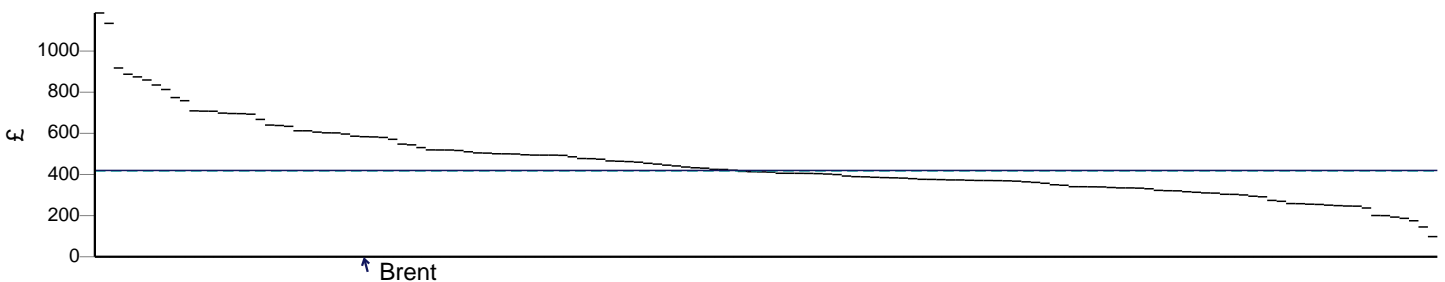
Successful quitters (CO validated) at 4 weeks (2014/15)



Completeness of NS-SEC recording by Stop Smoking Services (2014/15)



Cost per quitter (2014/15)

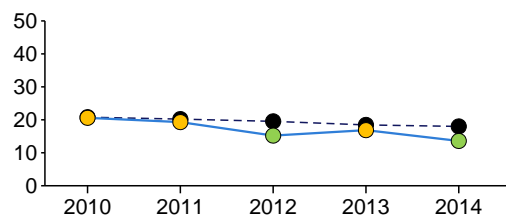


Key England value and confidence interval Brent London region value and confidence interval
 Significantly worse Not significantly different Significantly better Significance not tested

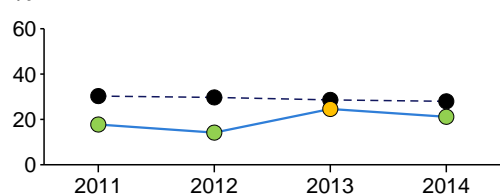
Trends

Key Indicators

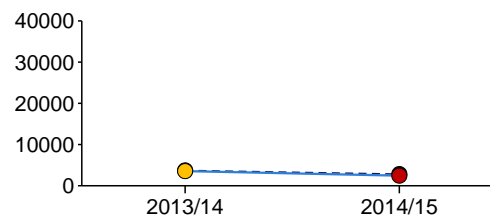
Smoking Prevalence in adults - current smokers (IHS) - %



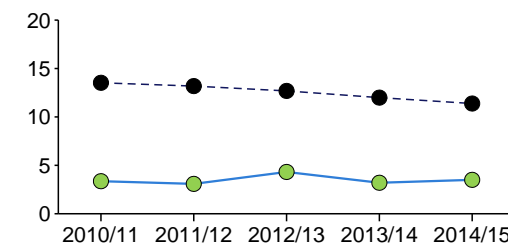
Smoking prevalence in adults in routine and manual occupations - current smokers (IHS) - %



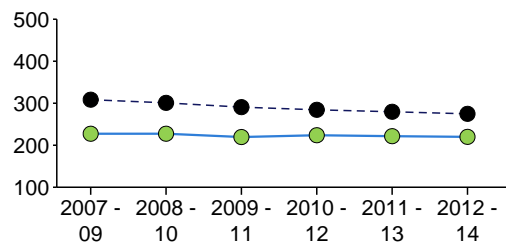
Successful quitters at 4 weeks - per 100,000 smokers aged 16+



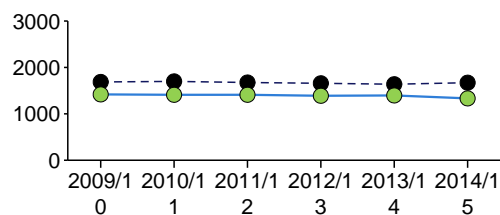
Smoking status at time of delivery - %



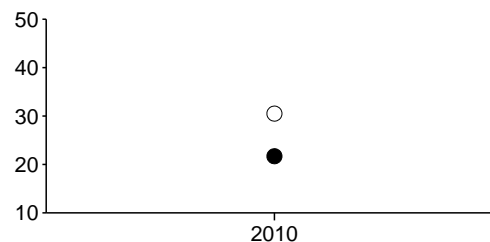
Smoking attributable mortality - per 100,000



Smoking attributable hospital admissions - per 100,000



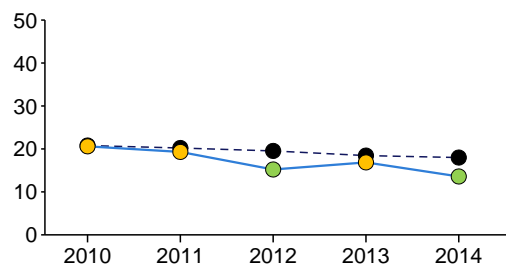
Deprivation score (IMD 2010)



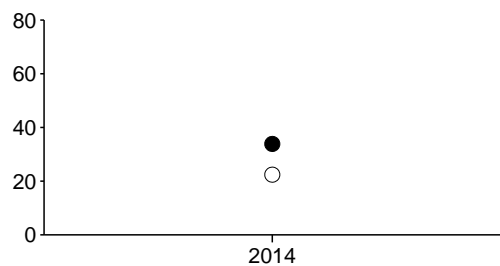
Key ● England ● Significantly worse ● Not significantly different ● Significantly better ○ Significance not tested

Smoking prevalence in adults

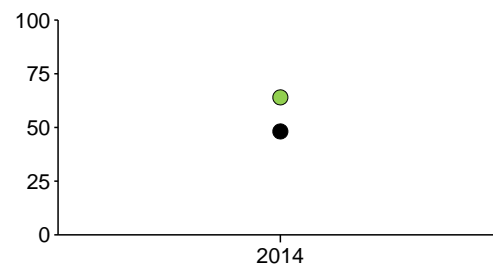
Smoking Prevalence in adults - current smokers (IHS) - %



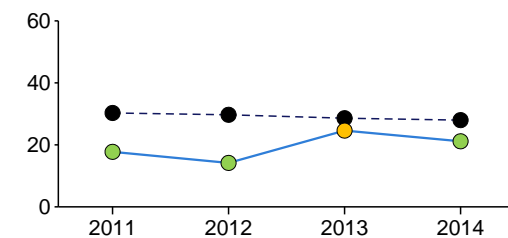
Smoking Prevalence in adults - ex-smokers (IHS) - %



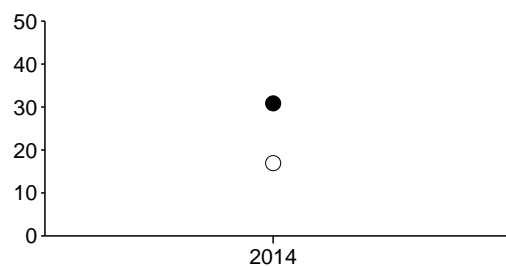
Smoking Prevalence in adults - never smoked (IHS) - %



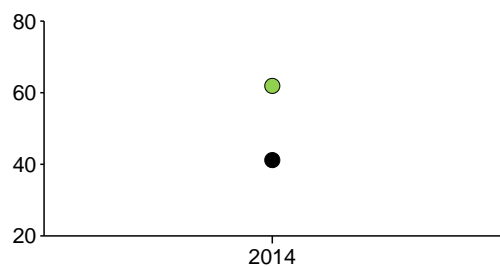
Smoking prevalence in adults in routine and manual occupations - current smokers (IHS) - %



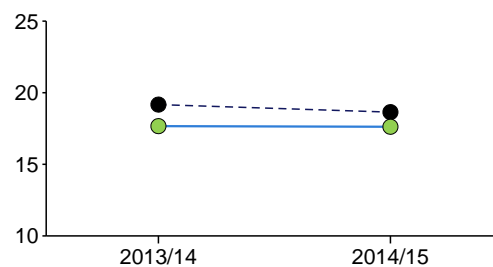
Smoking prevalence in adults in routine and manual occupations - ex-smokers (IHS) - %



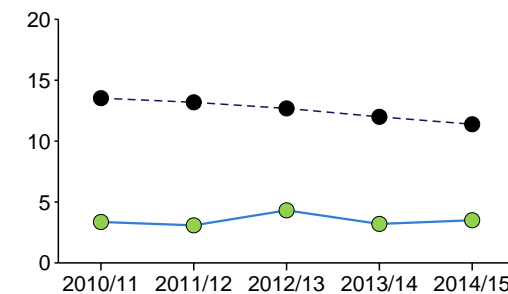
Smoking prevalence in adults in routine and manual occupations - never smoked (IHS) - %



Smoking prevalence in adults - current smokers (QOF) - %



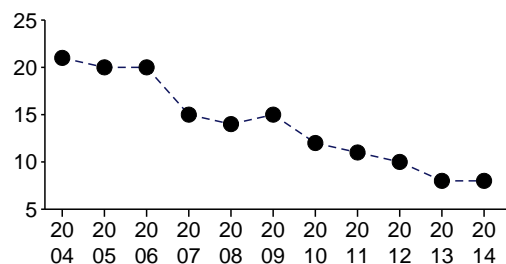
Smoking status at time of delivery - %



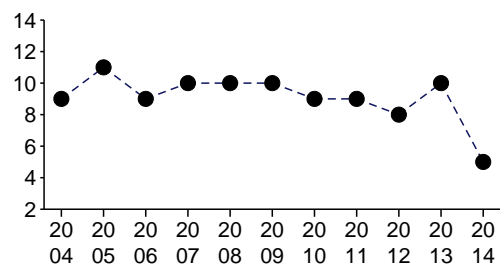
Key ● England ● Significantly worse ● Not significantly different ● Significantly better ○ Significance not tested

Smoking prevalence in young people

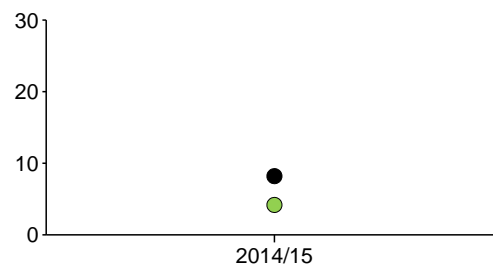
Smoking prevalence age 15 years - regular smokers (SDD survey) - %



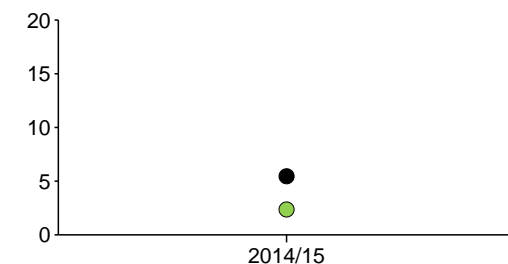
Smoking prevalence age 15 years - occasional smokers (SDD survey) - %



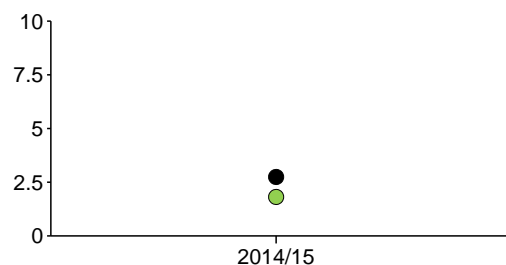
Smoking prevalence at age 15 - current smokers (WAY survey) - %



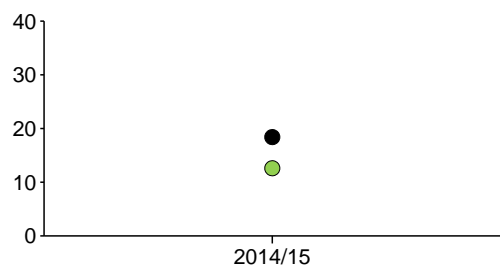
Smoking prevalence at age 15 - regular smokers (WAY survey) - %



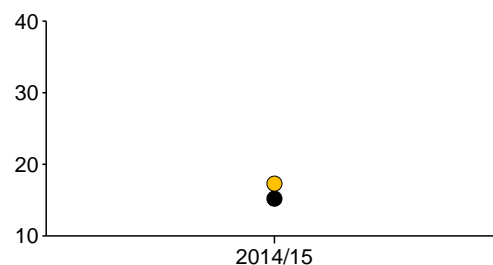
Smoking prevalence at age 15 - occasional smokers (WAY survey) - %



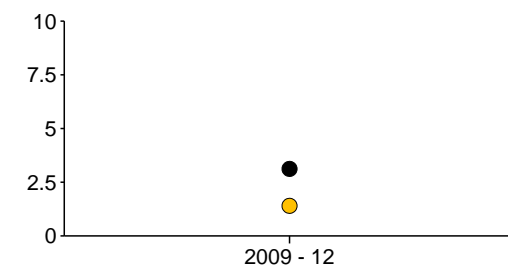
Use of e-cigarettes at age 15 years (WAY survey) - %



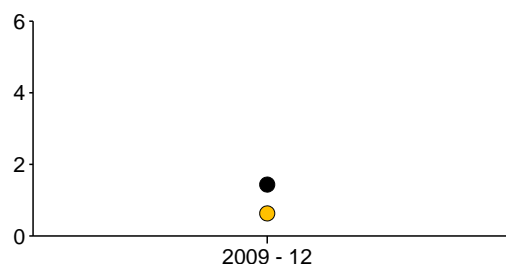
Use of other tobacco products at age 15 years (WAY survey) - %



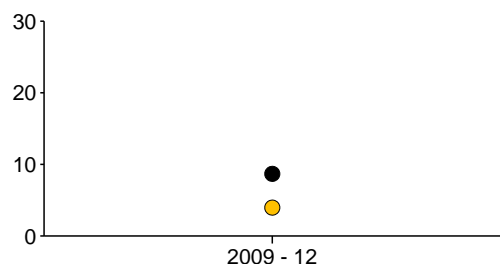
Smoking prevalence at ages 11-15 - regular smokers (modelled estimates) - %



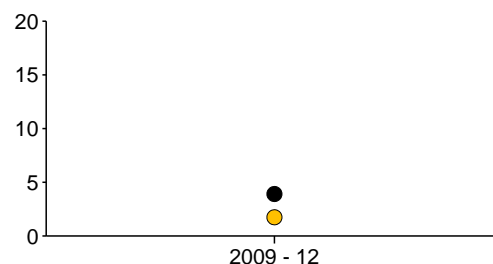
Smoking prevalence at ages 11-15 - occasional smokers (modelled estimates) - %



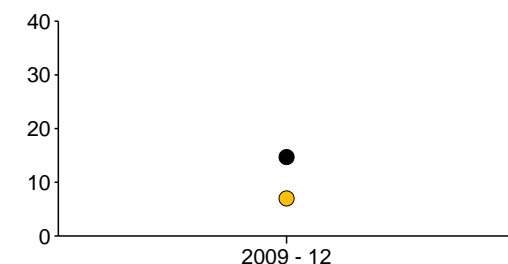
Smoking prevalence at age 15 - regular smokers (modelled estimates) - %



Smoking prevalence at age 15 - occasional smokers (modelled estimates) - %



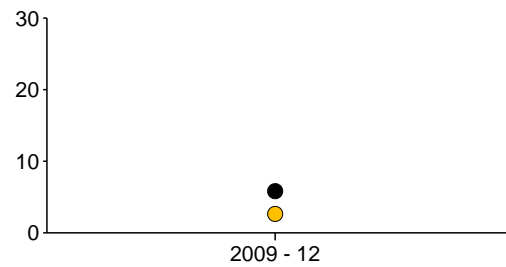
Smoking prevalence at ages 16-17 - regular smokers (modelled estimates) - %



Key ● England ● Significantly worse ● Not significantly different ● Significantly better ○ Significance not tested

Smoking prevalence in young people continued

Smoking prevalence at ages 16-17 -
occasional smokers (modelled estimates) - %

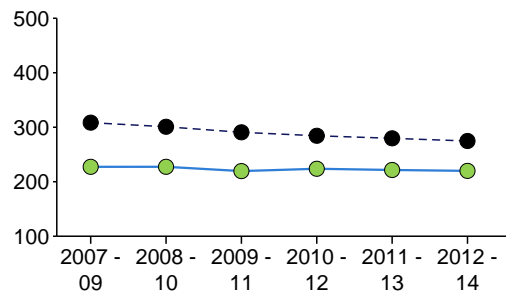


Key ● England ● Significantly worse ● Not significantly different ● Significantly better ○ Significance not tested

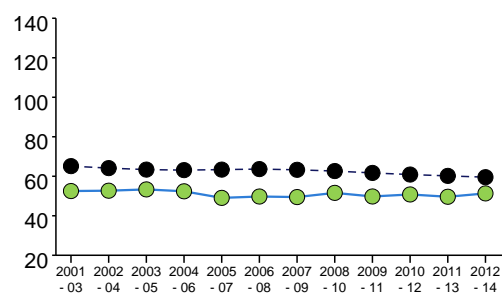
Brent

Smoking related mortality

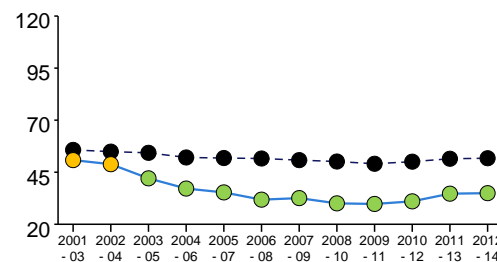
Smoking attributable mortality - per 100,000



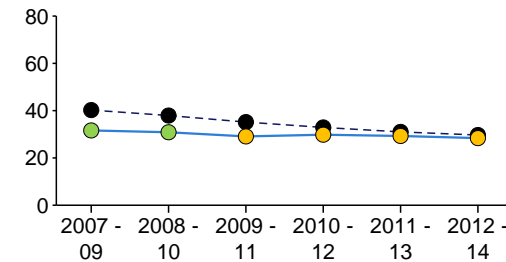
Deaths from lung cancer - per 100,000



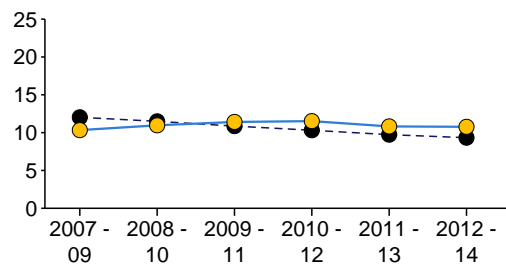
Deaths from chronic obstructive pulmonary disease - per 100,000



Smoking attributable deaths from heart disease - per 100,000



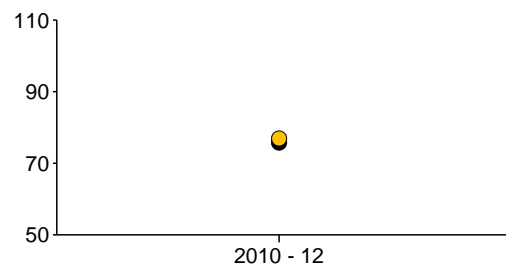
Smoking attributable deaths from stroke - per 100,000



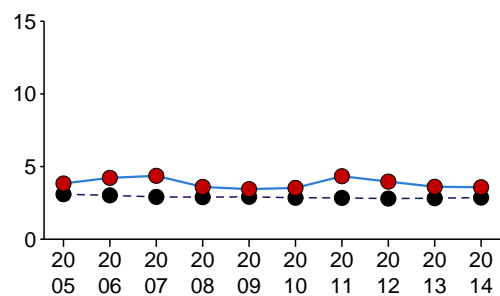
Key ● England ● Significantly worse ● Not significantly different ● Significantly better ○ Significance not tested

Smoking related ill health

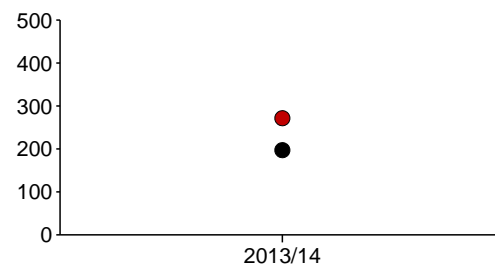
Premature births (less than 37 weeks gestation) - per 1000



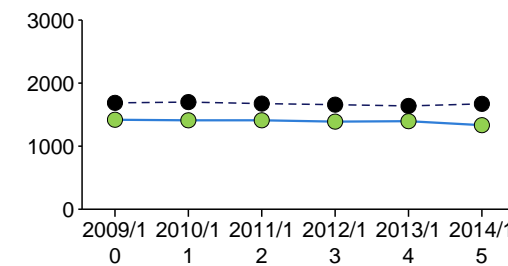
Low birth weight of term babies - %



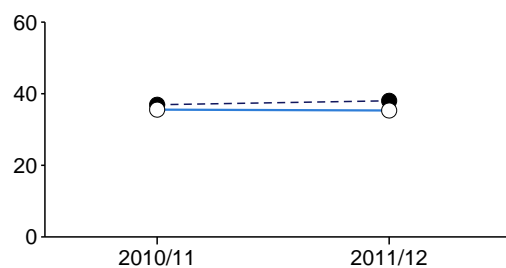
Hospital admissions for asthma (under 19 years old) - per 100,000



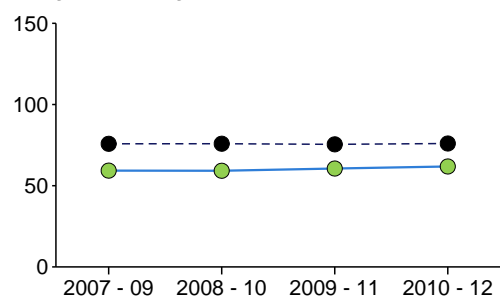
Smoking attributable hospital admissions - per 100,000



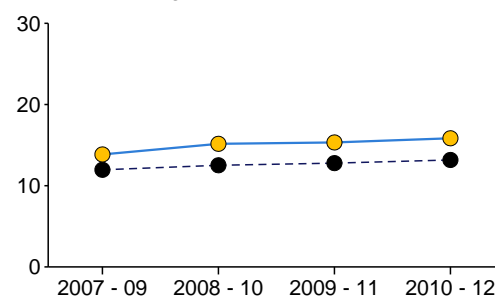
Cost per capita of smoking attributable hospital admissions - £ per capita



Lung cancer registrations - per 100,000



Oral cancer registrations - per 100,000

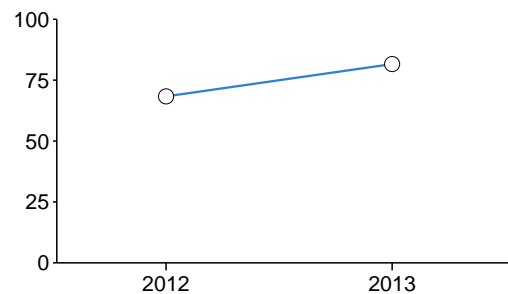


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Brent

Impact of smoking

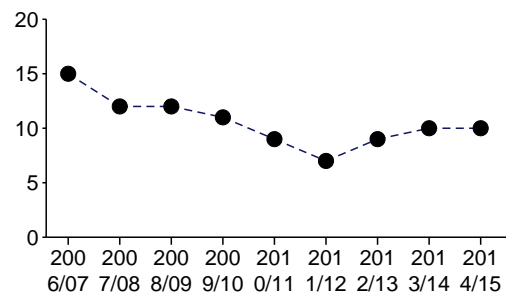
Indicative tobacco sales figures (£ millions) - £



Illicit tobacco: tax gap (£ millions) - £

No data available

Illicit tobacco: share of cigarette sales (%) - %



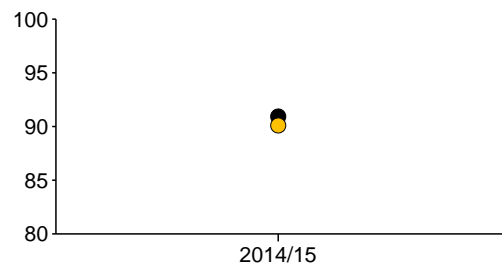
Fatalities from accidental fires ignited by smoking materials

No data available

Accidental fires ignited by smoking related materials

No data available

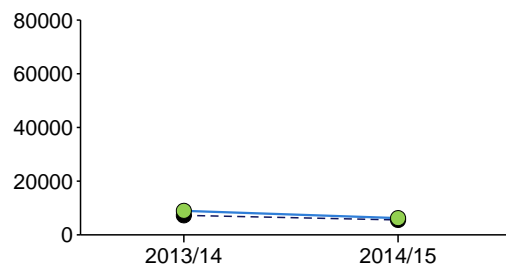
Attitudes to smoking in 15 year olds - 'smoking causes harm to others' (WAY survey) - %



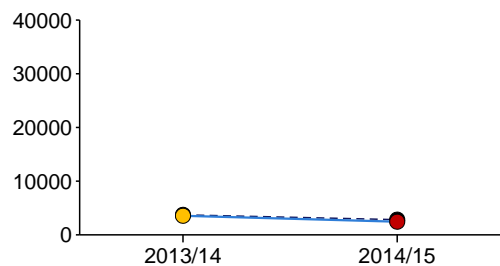
Key ● England ● Significantly worse ● Not significantly different ● Significantly better ○ Significance not tested

Smoking quitters

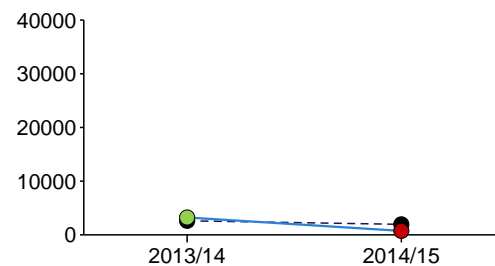
Number setting a quit date - per 100,000 smokers aged 16+



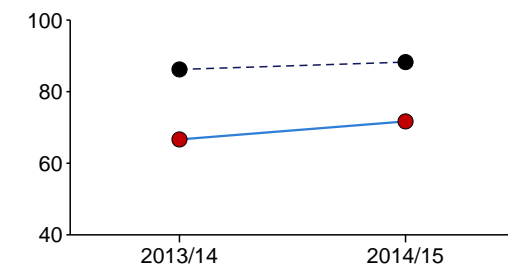
Successful quitters at 4 weeks - per 100,000 smokers aged 16+



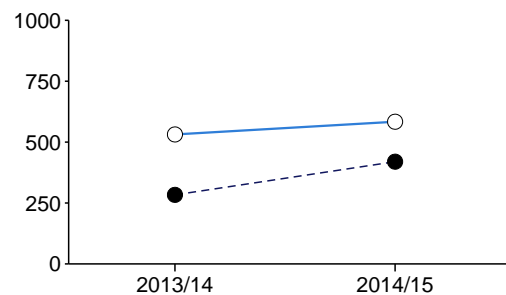
Successful quitters (CO validated) at 4 weeks - per 100,000 smokers aged 16+



Completeness of NS-SEC recording by Stop Smoking Services - %



Cost per quitter - £



Key ● England ● Significantly worse ● Not significantly different ● Significantly better ○ Significance not tested